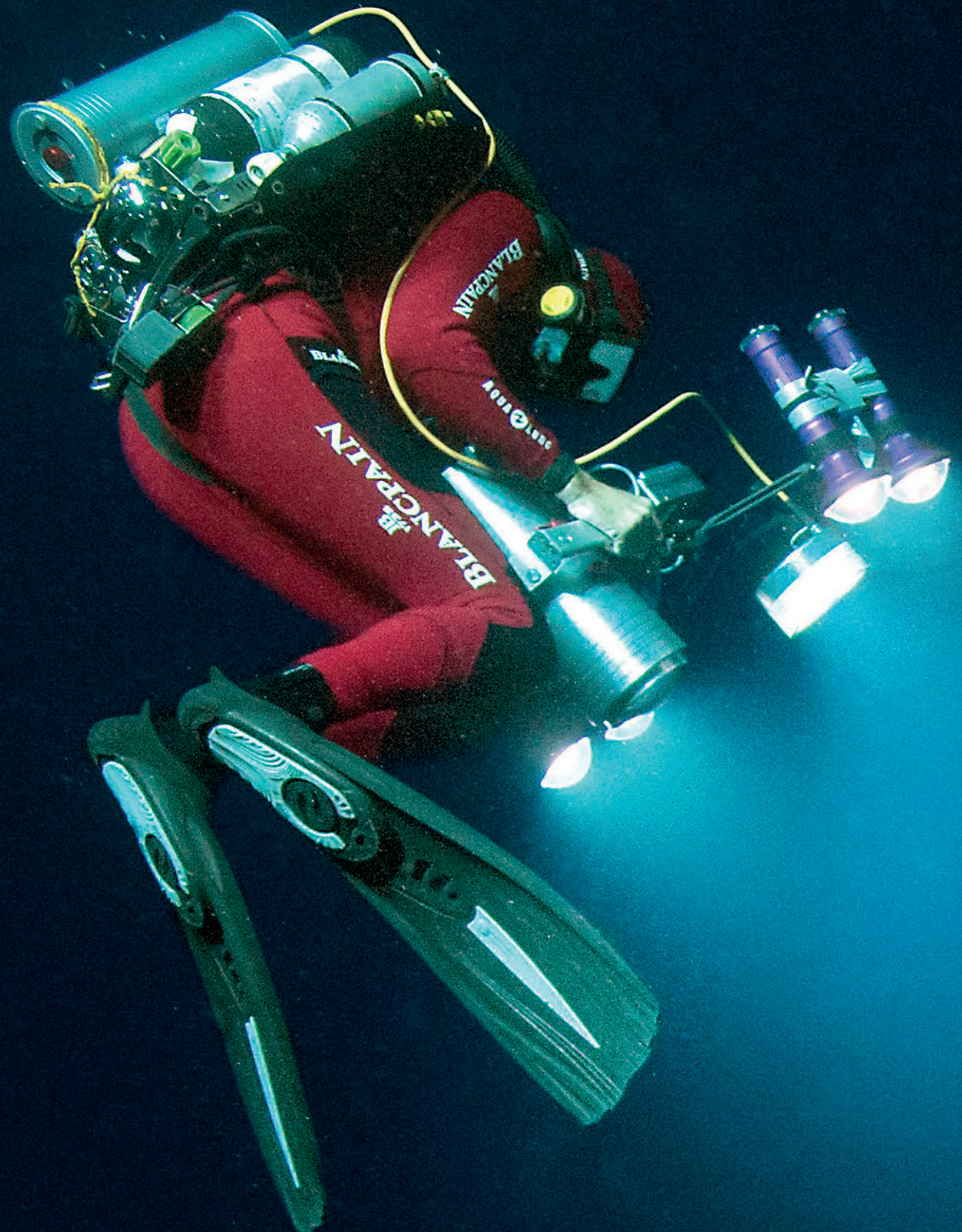


NOMINATED FOR TVFI EXPORT DOCUMENTARY PRIZE 2021

# 700 SHARKS



**arte**  
DISTRIBUTION

# 700 SHARKS (43', 52' and 90' – UHD)

WATCH  
THE TRAILER



A documentary by Luc MARESCOT  
Co-written by Laurent BALLESTA, Emilie DUMOND and Gil KEBAILI  
An Expedition led by Laurent BALLESTA  
Produced by ARTE France, LE CINQUIÈME RÊVE,  
ANDROMEDE OCEANOLOGUE, LES GENS BIEN PRODUCTION  
In co-production with Filmin' Tahiti, CNRS Images  
With the participation of France Télévisions, Ushuaia TV

## A UNIQUE TEAM FOR A UNIQUE FILM

The film benefits from the complementary association of a politically committed and big-budget discovery films director, Luc MARESCOT, and the world-renowned underwater photographer Laurent BALLESTA.



# THE FILM



Imagine diving into the ocean only to discover that you are surrounded by one of the largest shark frenzies on the planet. Well, that is exactly what these researchers threw themselves into in the name of science. In Polynesia, the largest school of sharks – about 700 – patrols the waters en masse. Delve into murky waters with an international team of scientists as they study these magnificent creatures at night, when they are most aggressive, to discover their intriguing hunting strategies and social behaviours. The result: incredible, never seen before habits, or caught on camera for the first time.

## NEW TECHNOLOGY FOR SPECTACULAR SCENES

To get this unprecedented footage, **Luc MARESCOT**, **Laurent BALLESTA** and his team of divers used tracking technology and sophisticated camera technique to follow this pack of 700 grey sharks: an arch of images to shoot in «bullet time», 40 spy cameras on shark fins, very high speed cameras.

## INTERNATIONAL RECOGNITION

The film was broadcasted in 130 countries, has won 12 AWARDS and was both nominated for Outstanding Cinematography for a Limited Series or Movie and for the Jackson Wild Festival in 2019.

# 7 REASONS TO VOTE FOR 700 SHARKS



1

A perfect documentary for the whole family in a Prime Time Entertainment and Science Slot; discover sharks like you have never seen them before!

2

A world Premiere: the largest frenzy of grey Sharks ever observed to date.

3

An expedition carried out in totally natural conditions: no feeding, no artificial bait for the sharks and no cages for the divers.

4

An impressive technical arsenal thanks to the installation of an “arch of images”, a device with 32 GoPro built especially for the film, allowing to shoot in “bullet time”, just like in the movie MATRIX.

5

The storytelling of Laurent Ballesta, who made his childhood dream come true: to study animals in their habitat, like Jacques Cousteau.

6

A groundbreaking behavioral study that sheds new light on gray sharks: they hunt in packs to improve their catch, because they cannot do it alone.

7

A unique work available in several formats for all audiences: the 2x6' are also available in VR.

# OUR COMMERCIAL STRATEGY & MARKETING TOOLS

## THE ARTE BRAND

This documentary was produced for the prime time Saturday night slot called «**HUMANADVENTURE**». Designed for a broad family audience, this slot occasionally follows spectacular scientific expeditions. The programme features character-driven stories and must arouse the curiosity and expectations of viewers from the get go. An inventive and spectacular visual approach brings to life a fluid and well-paced scenario and a constant tension is maintained throughout. The content is backed up by the expertise and restraint of acknowledged experts, who provide the indispensable guarantee of the programme's integrity and conformance with historical and scientific standards.

**700 Sharks** fits perfectly with ARTE'S brand as a cultural and quality channel.

## A DREAM TEAM

**Céline Payot-Lehmann**, then Head of International Distribution, worked hand in hand with the film's producer **Nicolas Zunino**, who explains: *"The work done on this film*

*represents the ideal and perfect example of a collaborative work between a producer and a distributor"*.

A presentation file and a trailer with breathtaking images taken during the preparation of the shooting allowed them to obtain a pre-sale from **NAT GEO WILD**.

ARTE DISTRIBUTION has been working with **LE CINQUIÈME RÊVE** for 6 years and also distributes: **THE MARBLED GROUPE MYSTERY** (2015), **SURVIVING IN THE LAGOON** (2018) as well as **FEAST OF THE KILLER WHALES** (2020) and **THE PRIVATE LIFE OF SHARKS**.

**LE CINQUIÈME RÊVE** is a production company founded in 2008 in Dieulefit, in the Drôme.

Its vocation is to produce high quality films, which highlight the extraordinary destinies of people who decide to live their dreams, and which question the place of humans in their universe. Their documentaries have won 48 awards in international festivals.

# OUR COMMERCIAL STRATEGY & MARKETING TOOLS

## A PREMIUM COMMERCIAL STRATEGY

Strong Market attendance: Mipcom and Mipdoc, IDFA, ATF, Sunny Side of the Doc and World Congress of Science and Factual Producers.

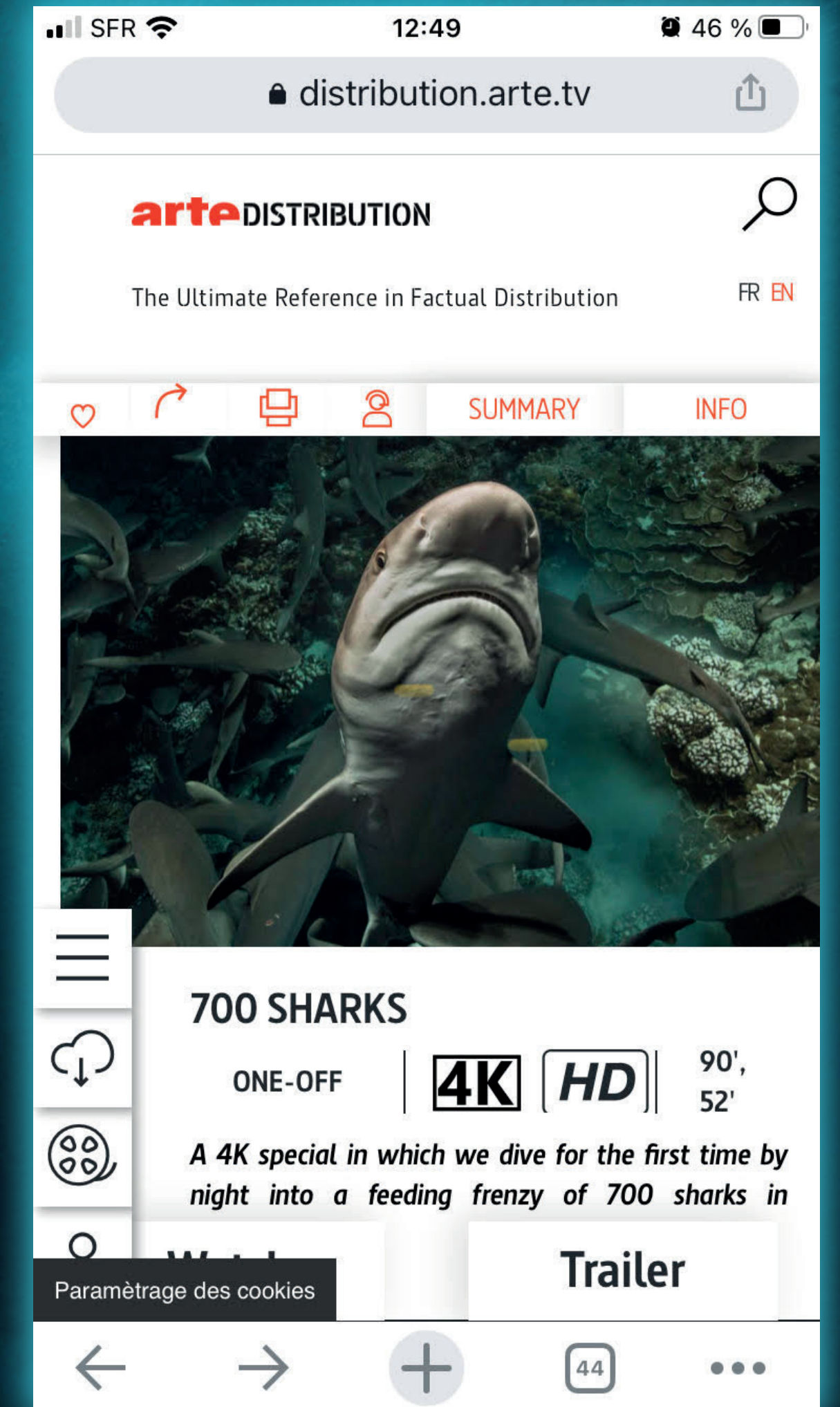
Pitch Sessions

A brand new site allowing online screening in French and English

Advertising (ad pages and digital banners) in Major Business Magazines such as C21, Realscreen and Worldscreen

A treatment with breathtaking pictures of Laurent Ballesta (who is also photographer for NATIONAL GEOGRAPHIC magazine)

Newsletters, posters and postcards



# AWARDS & SELECTIONS IN INTERNATIONAL FESTIVALS

700 SHARKS has been nominated in the most prestigious Discovery Festivals and has won 12 Awards.



## BEST WILDLIFE FILM

New York Wild Film Festival | New York City, United States, 2019

## ENVIRONMENT SPECIAL PRIZE

International Adventure Film Festival | La Rochelle, France, 2018

## GRAND PRIZE

International Underwater Film Festival | Belgrade, Serbie, 2018

## AWARD ALAIN ESTÈVE

International Adventure & Discovery Film Festival | Val d'Isère, France, 2018

## AWARD BEST HUMAN ADVENTURE FILM

Lumexplore, International Scientific Exploration Film Festival | La Ciotat, France, 2018

## JURY'S PRIZE

Lamotte-Beuvron Film Festival, The rendez-vous of human and animal | France, 2018

## SPECIAL JURY'S MENTION FOR ITS PEDAGOGICAL APPROACH

Nature Namur International Festival | Belgium, 2018

## PUBLIC PRIZE AND STUDENT PRIZE

Île-de-France region - Pariscience, International scientific film festival | Paris, France, 2018

## SILVER MEDAL

F.E.I.S.M.E. | Strasbourg, France, 2019

## JURY'S COUP DE COEUR

Festival Galathea | Hyères, France, 2019

## TECHNICAL MERIT AWARD

Scinema, International Science Film Festival | Australie, 2019

## BEST PICTURE

Les Écrans de la mer | Sables d'Olonne, France, 2019

## MONTHLY FINALIST

Gold Movie Awards | Londres, UK, 2018

## OFFICIAL SELECTION

Emmy Awards TV | New York City, United States, 2019

## OFFICIAL SELECTION

Jackson Wild | Jackson Hole, United States, 2019



# A STRONG INTERNATIONAL IMPACT



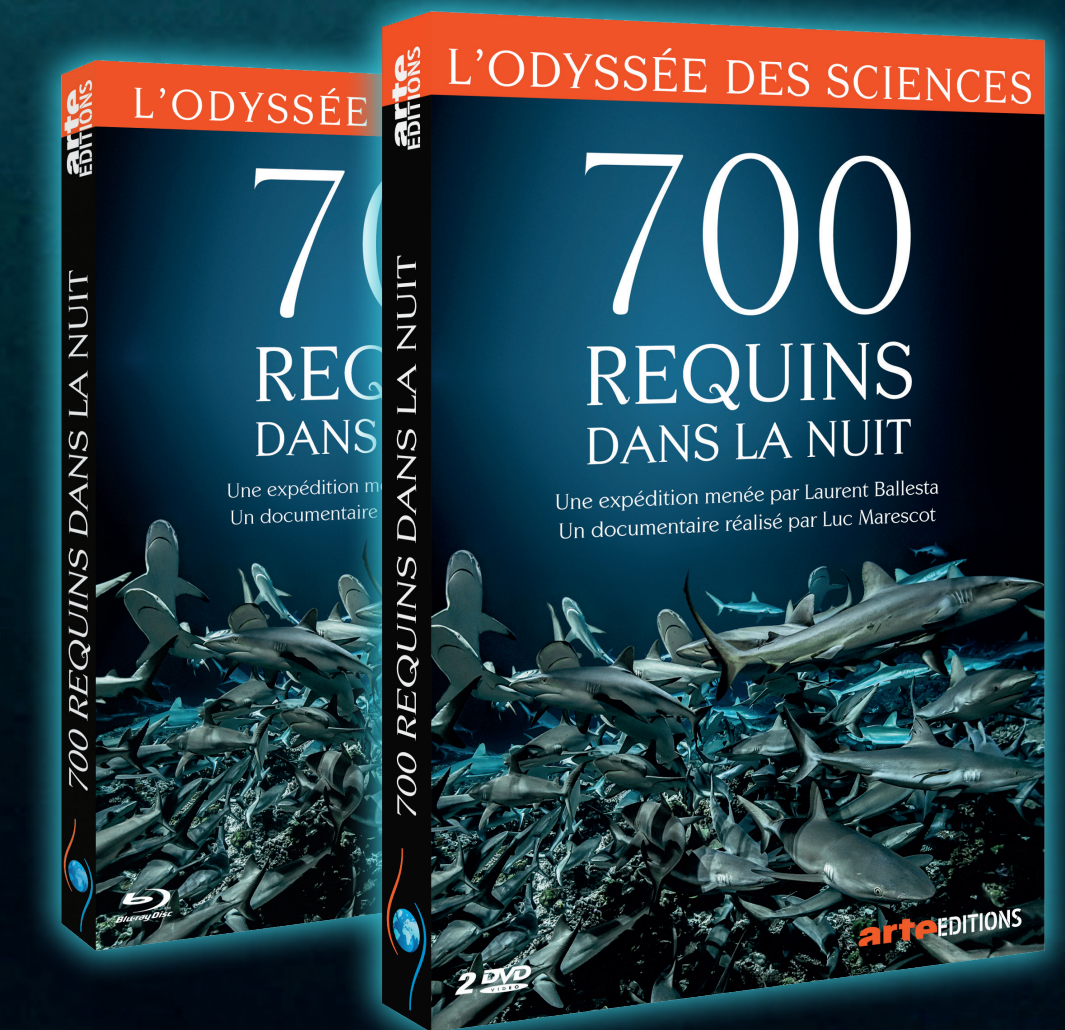
The ARTE DISTRIBUTION team, directed by Florence Sala, is composed of 4 Sales Managers:

Audrey Kamga, Isabelle Monteil, Franka Schwabe and Sophie Soghomonian who work the international sales and pre-sales markets all over the world. And for the past year, they have been doing so through their screen...

The film in its multiple versions has been sold all over the world and has been the subject of numerous screenings in oceanographic museums.

On the ARTE channel and on arte.tv, it has accumulated more than **200,000 views**.

Published on DVD & Blu-Ray by ARTE Développement, **3,000 copies** have been sold.



# PRESS RELEASE



"AN EXCEPTIONAL FILM THAT  
ILLUSTRATES A SHARK FRENZY AROUND  
A GATHERING OF GROUPERS"

La Croix

"A FASCINATING SCIENTIFIC, HUMAN  
AND TECHNOLOGICAL ODYSSEY THAT  
REVEALS SHARKS' COLLECTIVE SURVIVAL  
STRATEGIES"

CNEWS

"BETWEEN SCIENTIFIC EXPLORATION  
AND HYPNOTIC BALLET, THIS  
UNDERWATER CHOREOGRAPHY  
AROUSSES WONDER"

Télérama

"IN THE MIDDLE OF THE SHARKS'  
BALLET, I FELT LIKE I WAS AT THE OPERA,  
IT WAS HYPNOTIC"

Laurent Ballesta

"AN UNCANNY ENCOUNTER TOLD IN A  
BREATHTAKING DOCUMENTARY"

TéléStar

"A BREATHTAKING  
DOCUMENTARY"

France Inter

arte  
DISTRIBUTION

VOTE  
FOR  
US



GRAPHIC DESIGN: CHLOÉ SENGET