

BAGDASARIAN
P R O D U C T I O N S

ALVINNN!!!

AND THE CHIPMUNKS™

CREATED BY JANICE KARMAN

FRANCHISE UPDATE

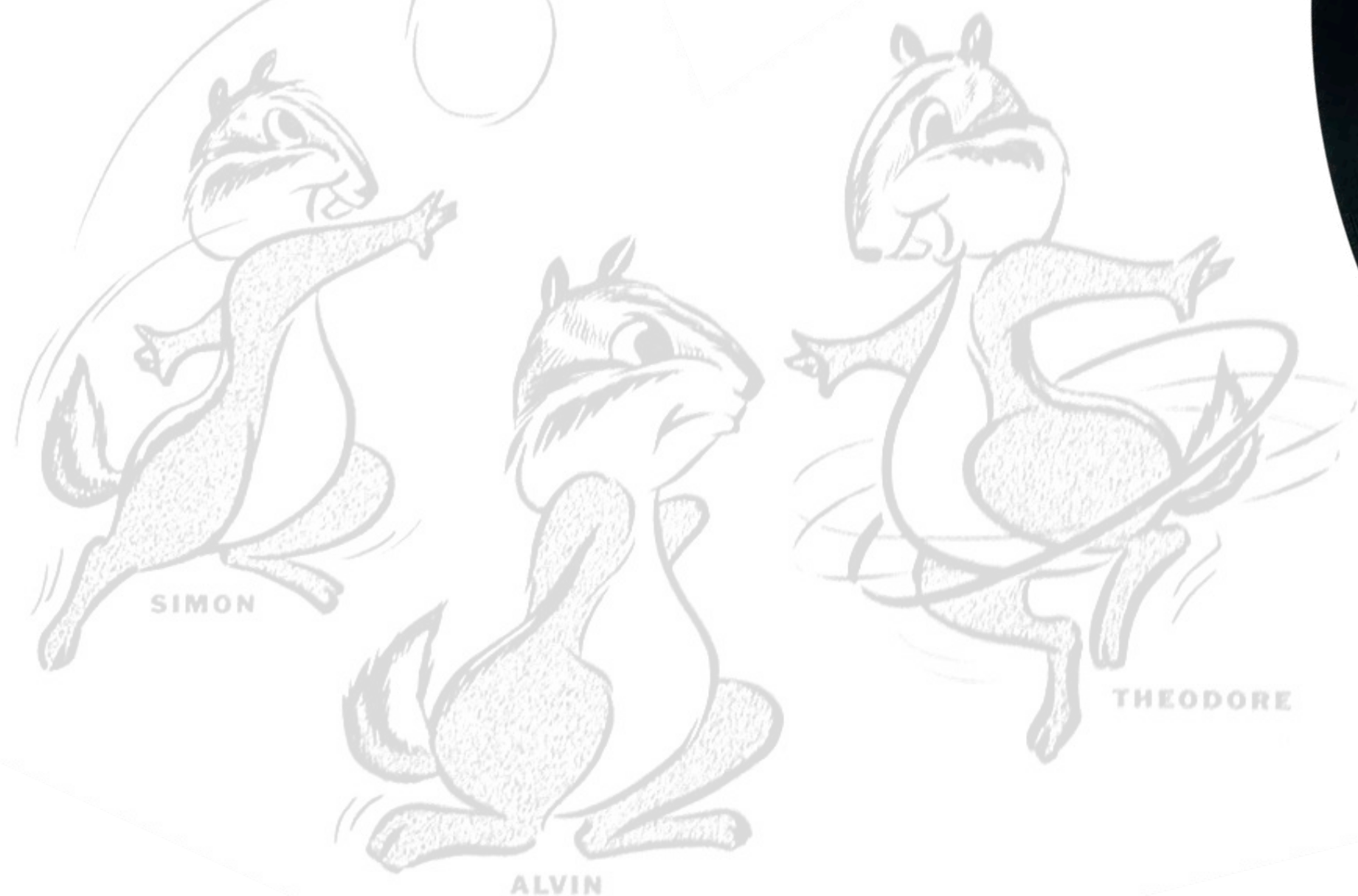
It all started with Ross Bagdasarian Sr's golden idea in 1958 of using a vari-speed tape recorder to create the famous Chipmunk voices



Although initially rejected by the record company, Ross Bagdasarian Sr. fought to get the song on air.. the rest is history

“So we took it to Minneapolis to try it out on a small independent station that didn't have so many rules..... Listeners demanded they play it over and over again, and then they called other stations and asked for it. The rest is history.”

- Ross Bagdasarian Sr.

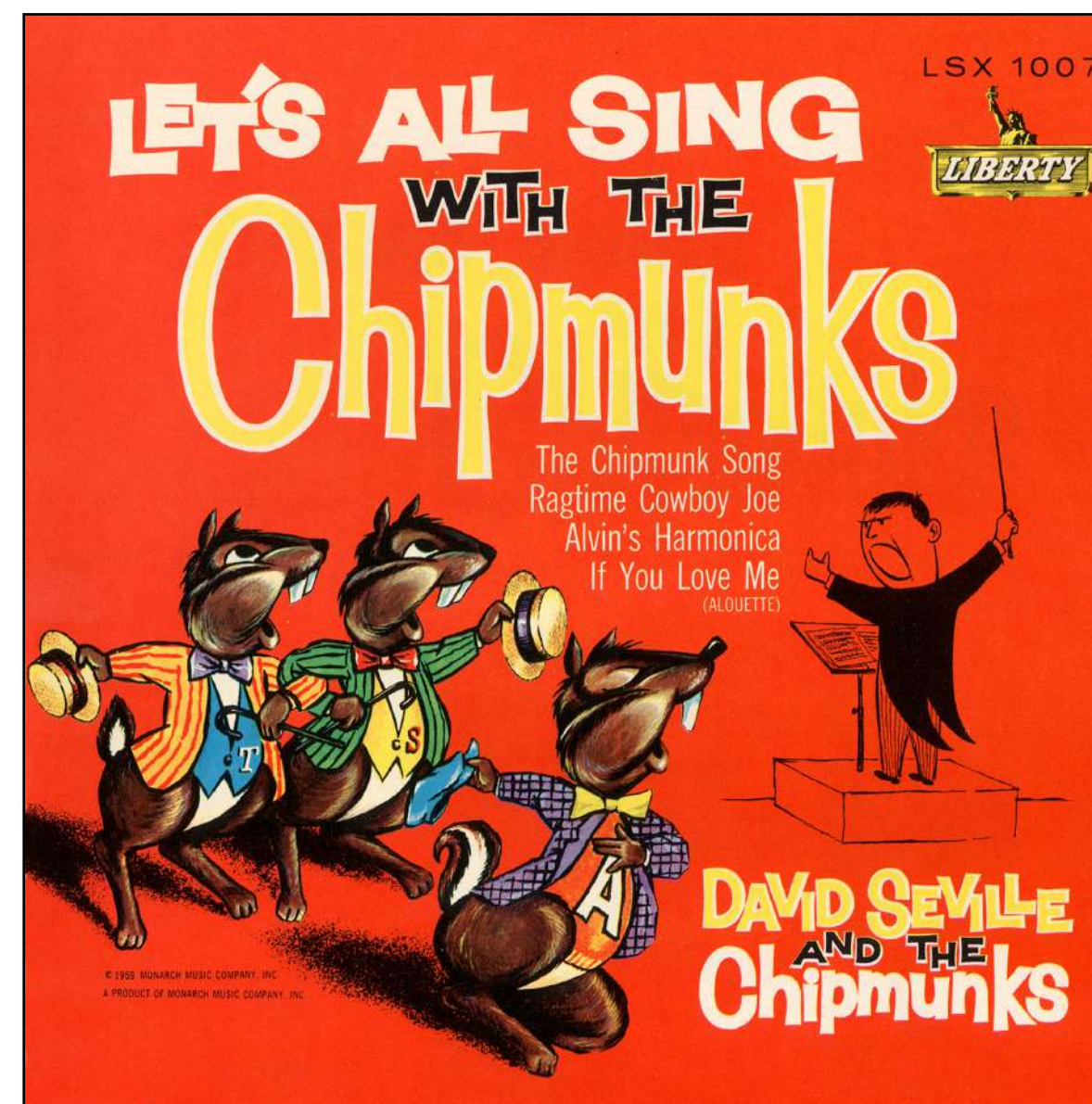




**IN 60 YEARS
ALVIN BECAME...**

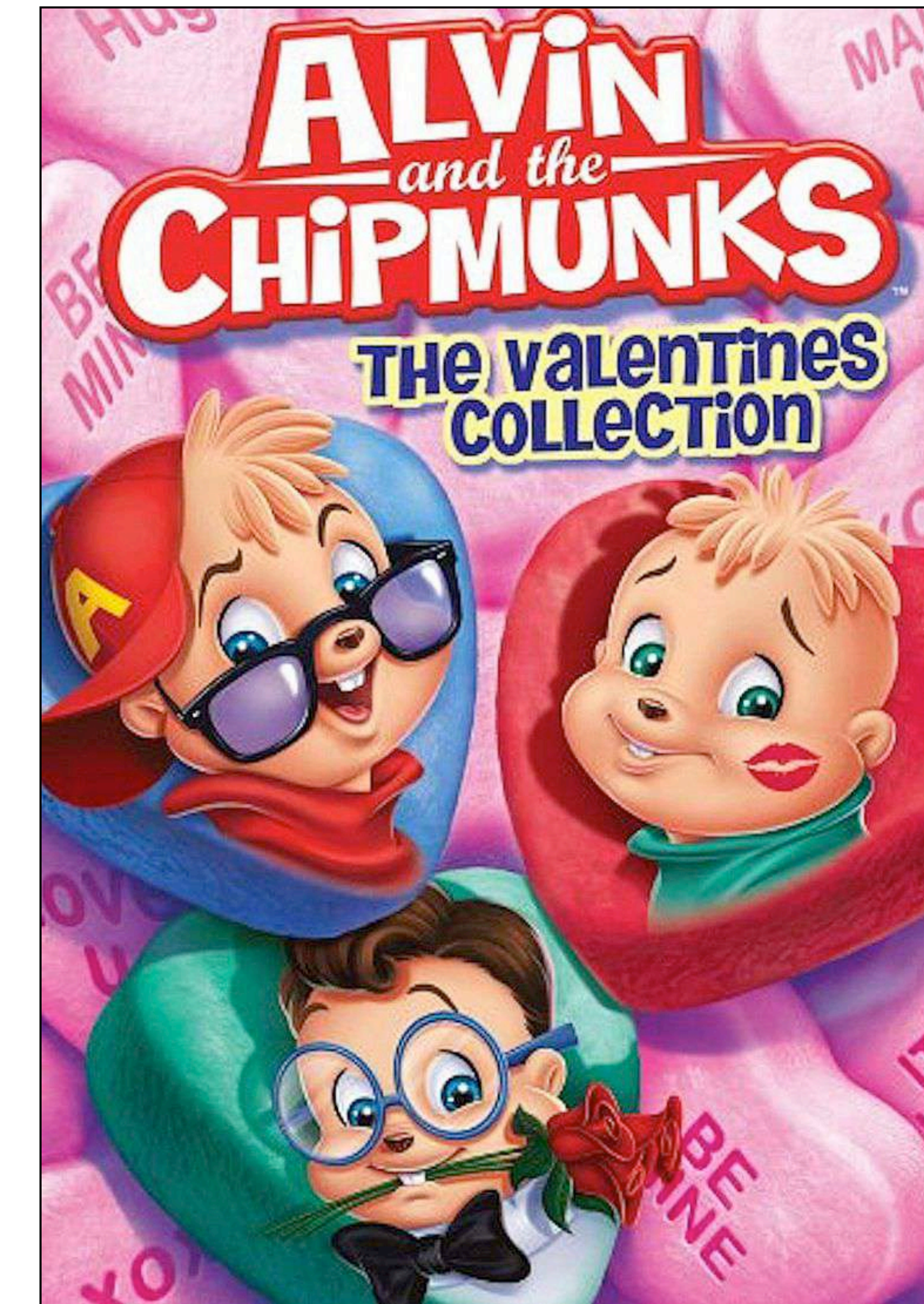
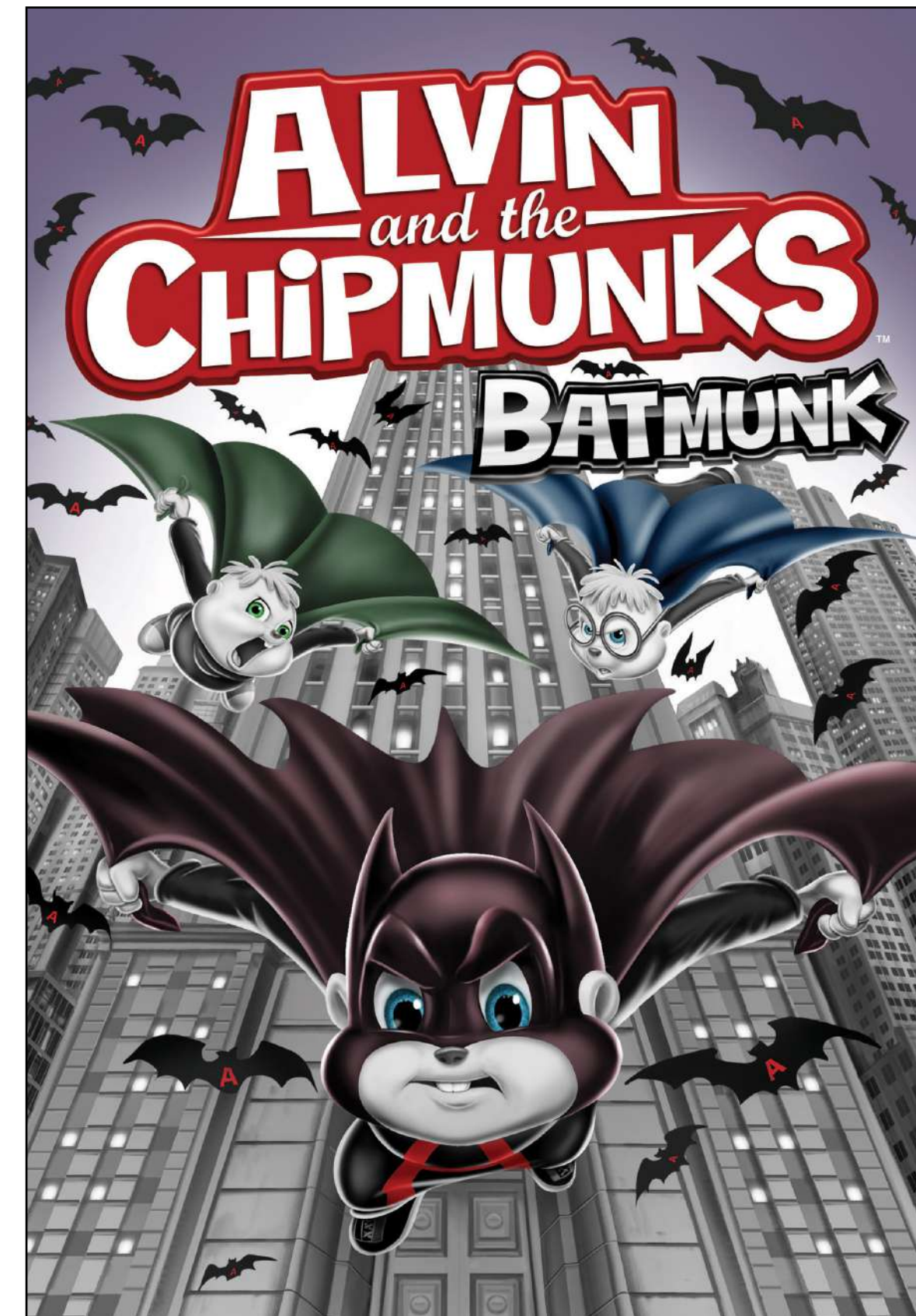
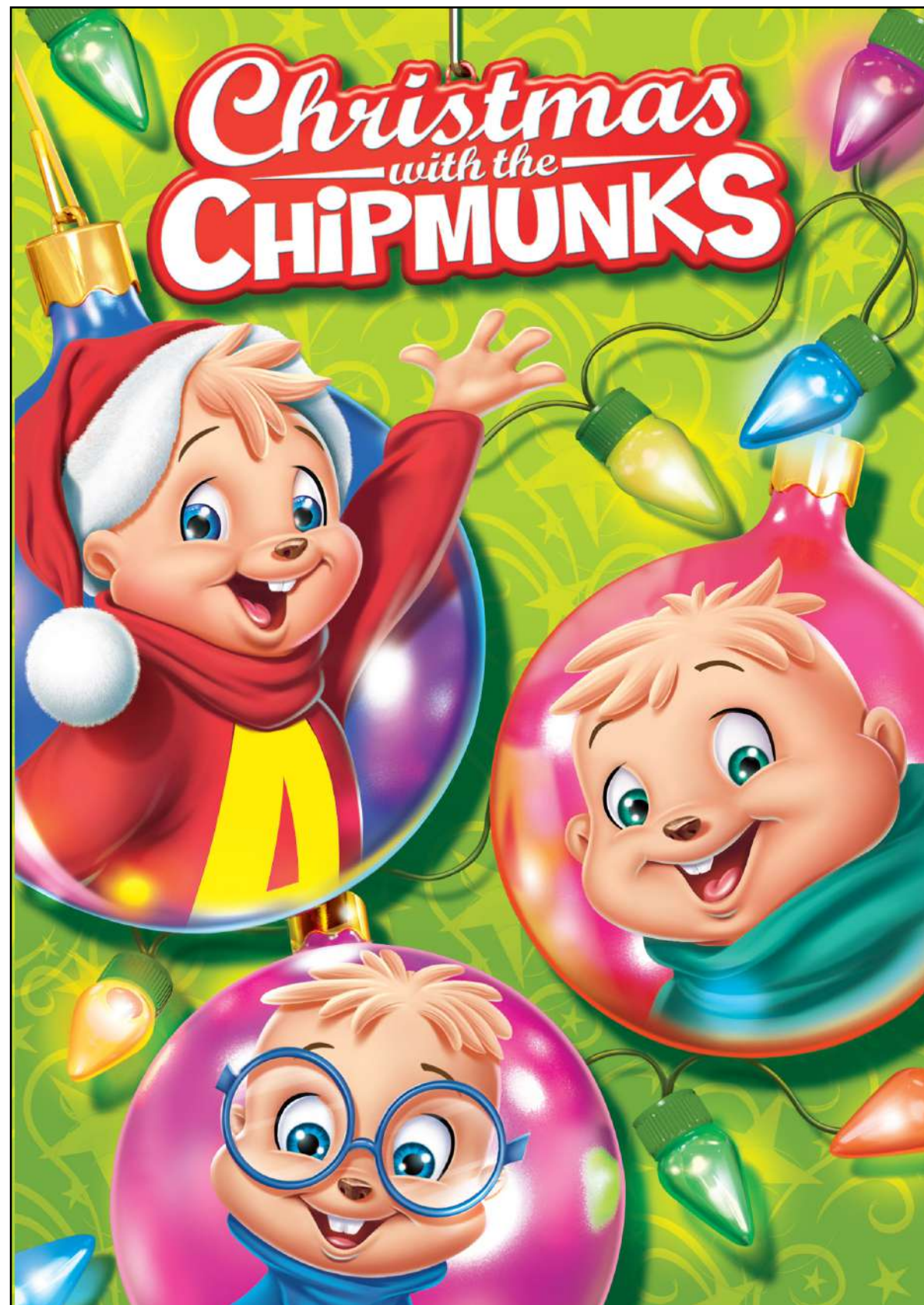
#1 KIDS MUSIC BAND OF ALL TIME

50M Records. 6 Grammys. 16 Gold & Platinum Albums.



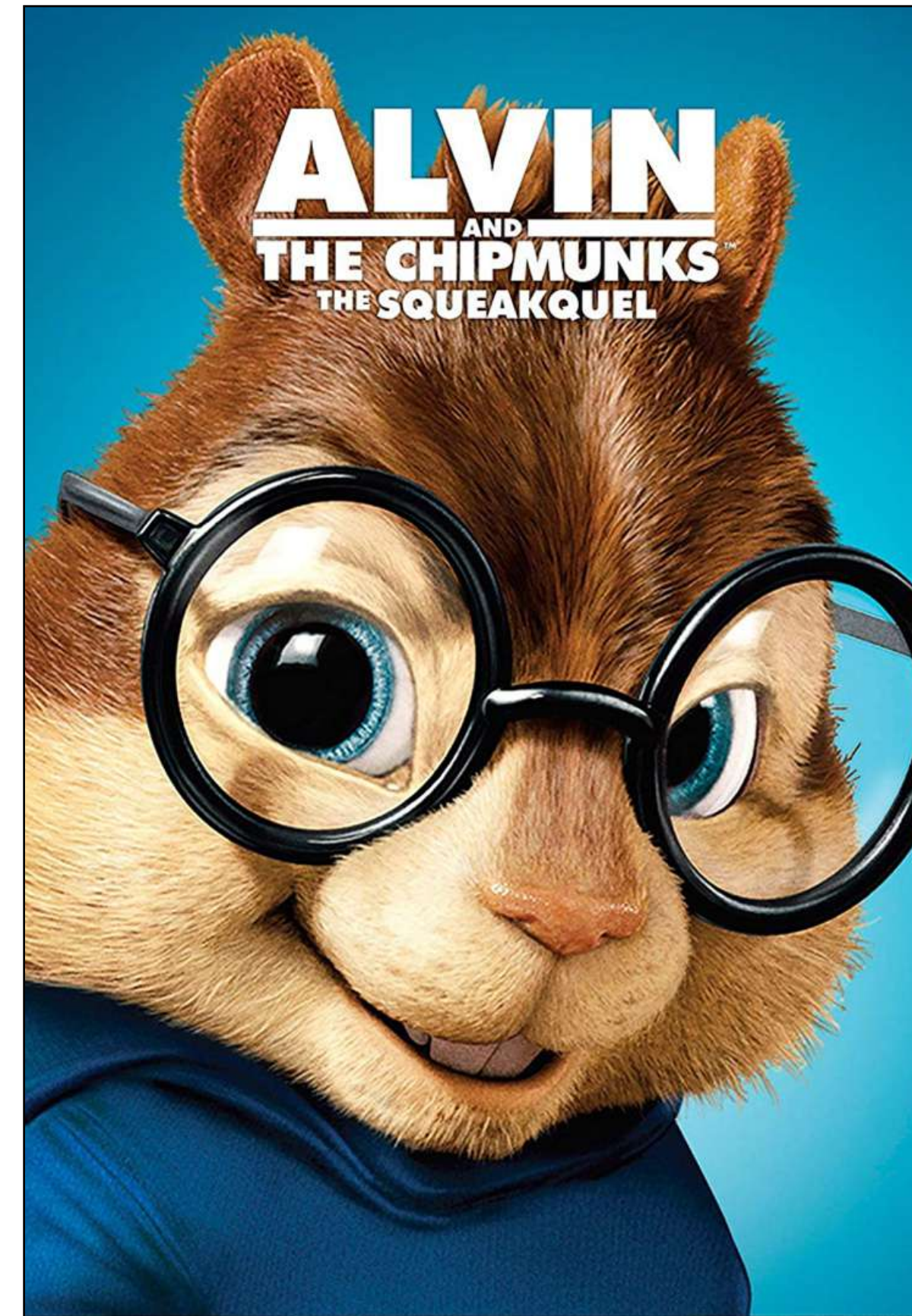
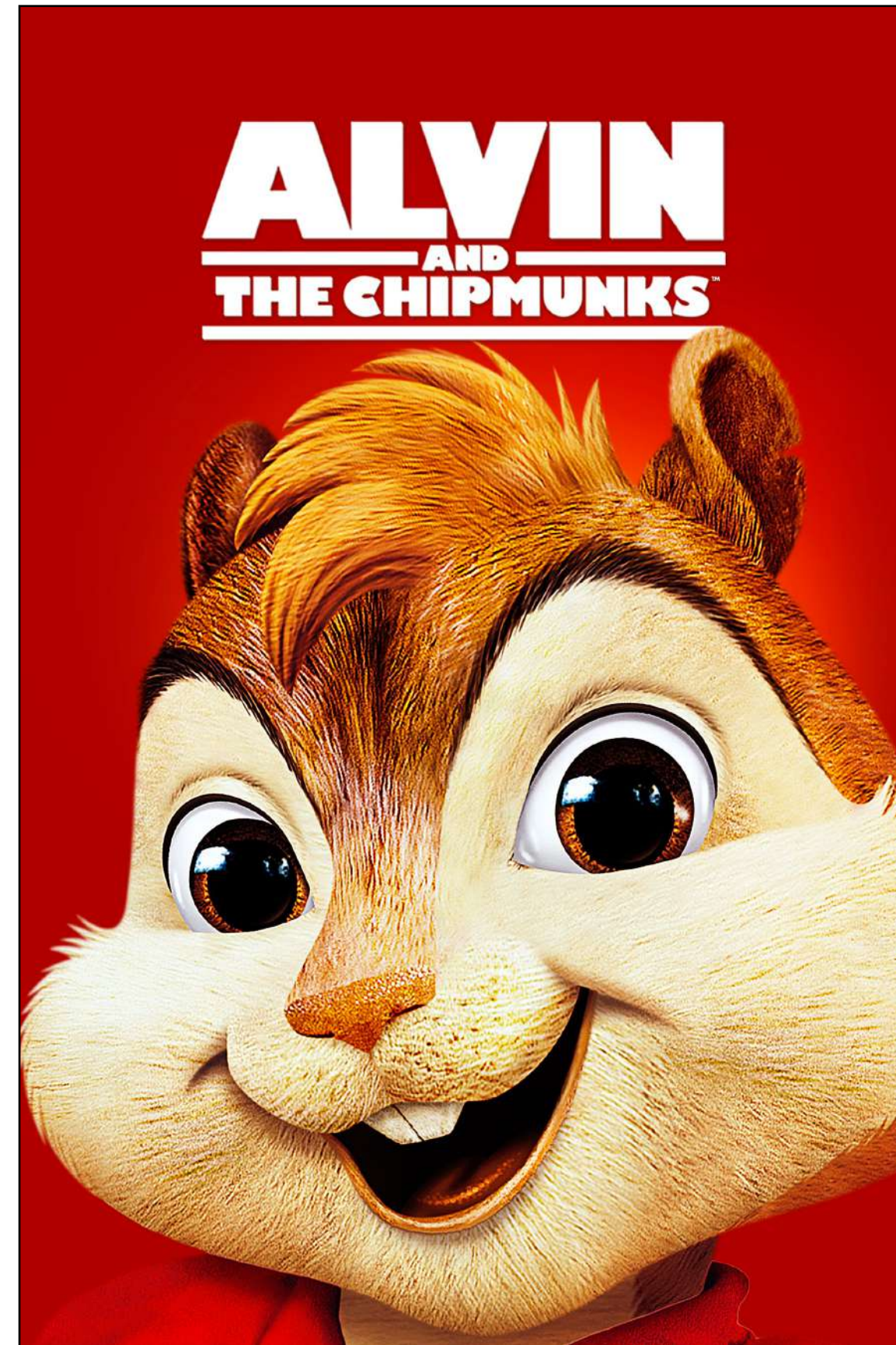
8 SEASON HIT TV SERIES IN THE 80S/90S

#1 in the U.S., 15M Viewers Per Week. 100 Territories On Air.



MULTI BILLION DOLLAR MOVIE FRANCHISE

4 Movies. \$2B Box Office and Home Ent. 10 Years & Counting.



ONE OF THE MOST SUCCESSFUL KIDS FRANCHISES OF ALL TIME

4 Generations of Fans. 60 Years of Success.





**AND
TODAY?**



ALVINNN!!!

AND THE CHIPMUNKS

CREATED BY JANICE KARMAN

ALVIN REMAINS THE ONLY FAMILY-OWNED BILLION DOLLAR FRANCHISE

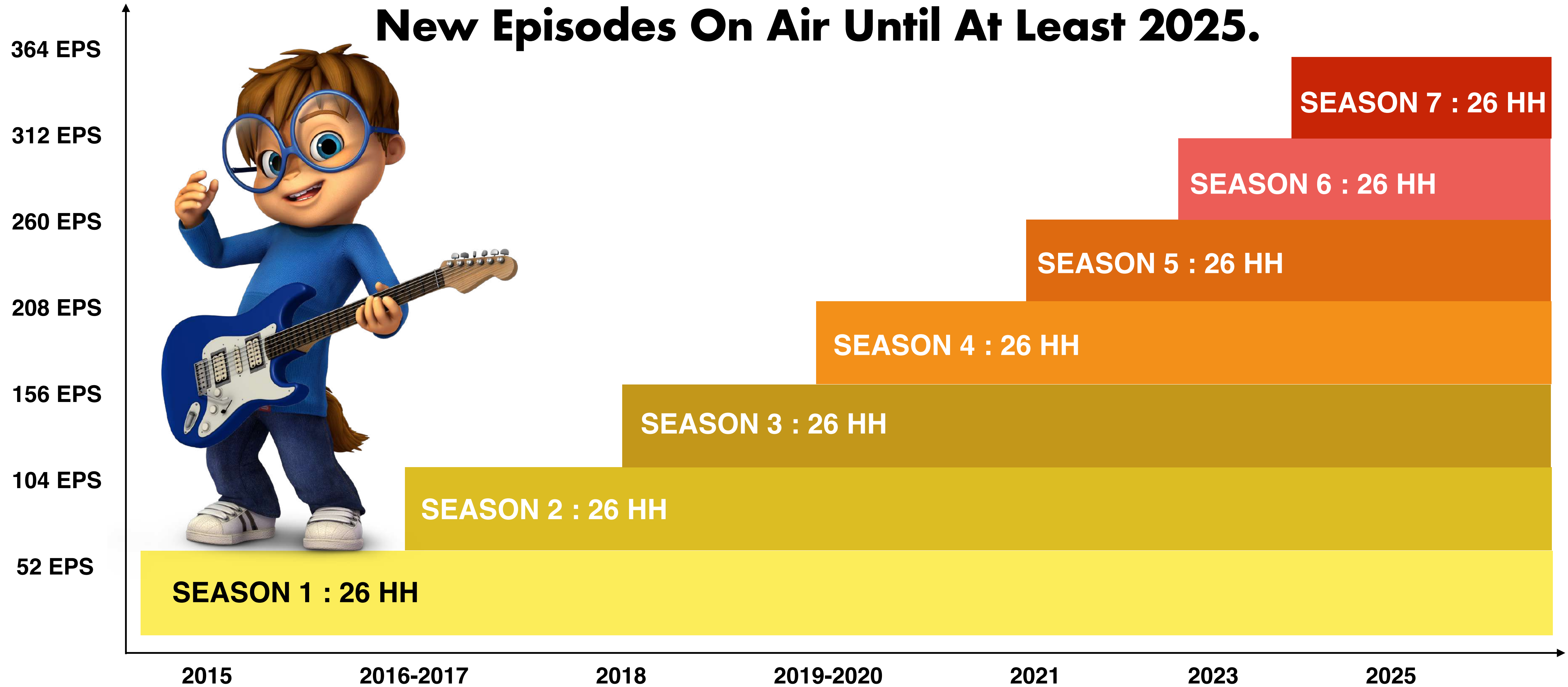


Janice Karman & Ross Bagdasarian

NEW HIT TV SHOW

Massive Content Commitment 7 Seasons. 364 x 11' Episodes.

New Episodes On Air Until At Least 2025.



LEADING PARTNERS IN AMERICAS

NORTH AMERICA



UNITED STATES



ENG. CANADA



Télé-Québec

FR. CANADA



FR. CANADA

LATIN AMERICA



LATIN AMERICA



LATIN AMERICA



BRAZIL



tv azteca

MEXICO

nickjr.

BEST PROGRAM in Mexico, Argentina, Colombia & Chile



[Link to Nickelodeon LATAM data](#)



ALREADY ON-BOARD ALL 7 SEASONS

#1 show among Girls and Kids in Sao Paulo

#3 show among Kids

Top 10 on Pay TV

[Link to GLOOB data](#)



**THE MOST WATCHED ANIMATED SHOW ON KIDS SIETE
For the first time the most watched Kids Slot in Mexico!**



[Link to TV Azteca Data](#)

LEADING PARTNERS IN EUROPE



EUROPE



EUROPE



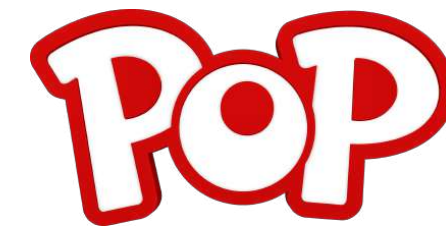
FRANCE



GERMANY



GERMANY



U.K.



U.K.



U.K.



U.K.



U.K.



UK (SCOTS)



ITALY



ITALY



SPAIN



SPAIN



PORTUGAL



FR. BELGIUM



IRELAND



FR. SWITZERLAND



IT. SWITZERLAND



NETHERLANDS



AUSTRIA



NORDICS



FINLAND



DENMARK



NORWAY



ICELAND



RUSSIA



POLAND



KAZAKHSTAN



HUNGARY



UKRAINE



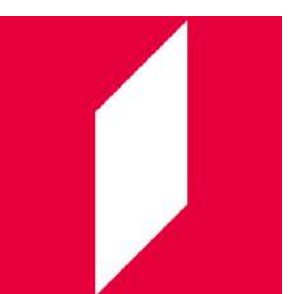
LITHUANIA



LATVIA



ESTONIA

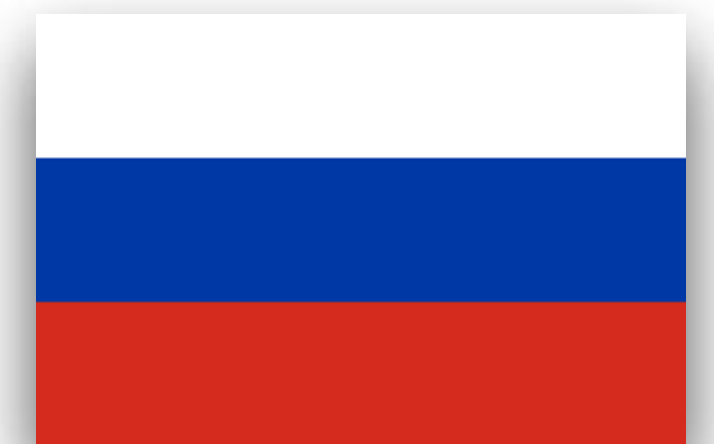
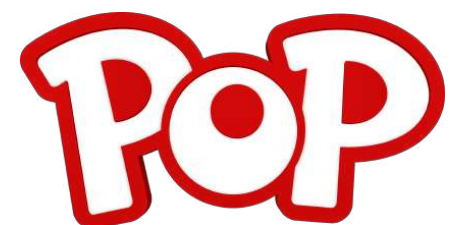
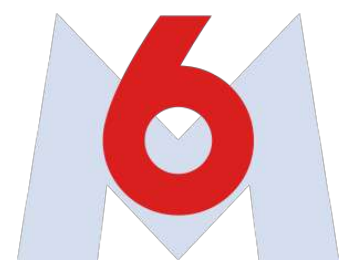


GEORGIA

EUROPE'S #1 SHOW OF THE DECADE!

According to *Mediametrie*, it's the
1 Show across the 5 top territories

[Link to Médiamétrie data](#)



LEADING PARTNERS IN MEA

The logo for Netflix, consisting of the word "NETFLIX" in a bold, red, sans-serif font.

MEA

The logo for Nickelodeon, featuring the word "nick" in a lowercase, orange, rounded font.

MEA

The logo for Space Toon, featuring a large yellow "S" with a blue orbital line around it, and the words "SPACE" and "TOON" in colorful, stylized fonts.

MIDDLE EAST

The logo for e junior, featuring a green square with a white "e" and the word "junior" in a grey, lowercase font.

MIDDLE EAST

The logo for Kidz, featuring the word "KIDZ" in a bold, white, rounded font with a red-to-yellow gradient outline.

TURKEY

The logo for HOT, featuring the letters "H" and "O" in black, and "T" in black, with a red-to-pink gradient square between the "H" and "O".

ISRAEL

The logo for e, featuring a white lowercase "e" on a red, 3D-style square background.

SOUTH AFRICA

The logo for SBC, featuring the letters "SBC" in a bold, yellow font inside a colorful, swirling heart shape.

SEYCHELLES

LEADING PARTNERS IN ASIA & PACIFIC

The Netflix logo, consisting of the word "NETFLIX" in a bold, red, sans-serif font.

ASIA & PACIFIC

The Nick logo, featuring the word "nick" in a lowercase, orange, rounded sans-serif font.

ASIA & PACIFIC

The Amazon India logo, featuring the word "amazon.in" in a black, lowercase sans-serif font with the Amazon smile arrow below it.

INDIA

The TFF Animation logo, featuring the text "TFF ANIMATION" in white on an orange rectangular background, with the tagline "We only work on 1st class cartoon comedies." below it.

CHINA

The MNC TV logo, featuring the letters "MNC" in blue and "TV" in red, both in a bold, italicized sans-serif font.

INDONESIA

The 3 Family logo, featuring a circular emblem with a stylized number "3" in red, white, and green, next to the word "FAMILY" in red and Thai text "ช่อง 13" below it.

THAILAND

The Mediacorp logo, featuring a stylized "M" made of colorful geometric shapes above the word "mediacorp" in a blue, lowercase sans-serif font.

SINGAPORE

The SBS logo, featuring a blue circle with a yellow ring inside, next to the letters "SBS" in a bold, blue, sans-serif font.

SOUTH KOREA

The ABC logo, featuring a stylized, metallic, three-dimensional infinity symbol.

AUSTRALIA

The tvnz logo, featuring a blue circular emblem with a white ring inside, next to the letters "tvnz" in a bold, black, lowercase sans-serif font.

NEW ZEALAND

SVOD PARTNERS

NETFLIX

HBO

mtv3

sky

CORUS.



amazon.in



tet
lattelecom

M+

HOT

TIM

vtr.com



azoomee

TVA

SBS



true
digital

nick

CBC  Radio-Canada

GLOBOSAT

e-vision
part of etisalat 

#1 RATINGS ACROSS NICK PTV



nick

#1 ON K2-11



nick

#1 ON K6-11



nick

#1 ON K4-14



nickTOONS

#1 SHOW



nickjr.

#3 ON K2-11



nickjr.

#1 ON K2-11



nick

#1 ANIMATED SHOW



nick

#1 SHOW

#1 RATINGS ON PUBLIC TV



#1 ANIMATED SHOW



#1 ON K2-11



#1 ANIMATED SHOW



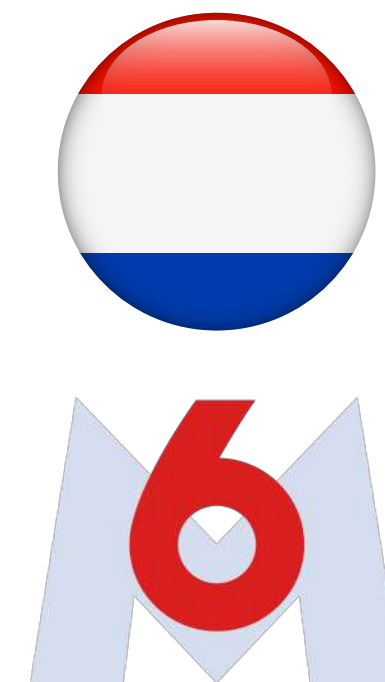
#1 SHOW



#1 ON KIDS



#1 SHOW



#1 SHOW



#1 SHOW

#1 ON POP UK WITH 4 TIME SLOTS IN THE TOP 10



W/E 16 APRIL 2017

7 DAY DATA

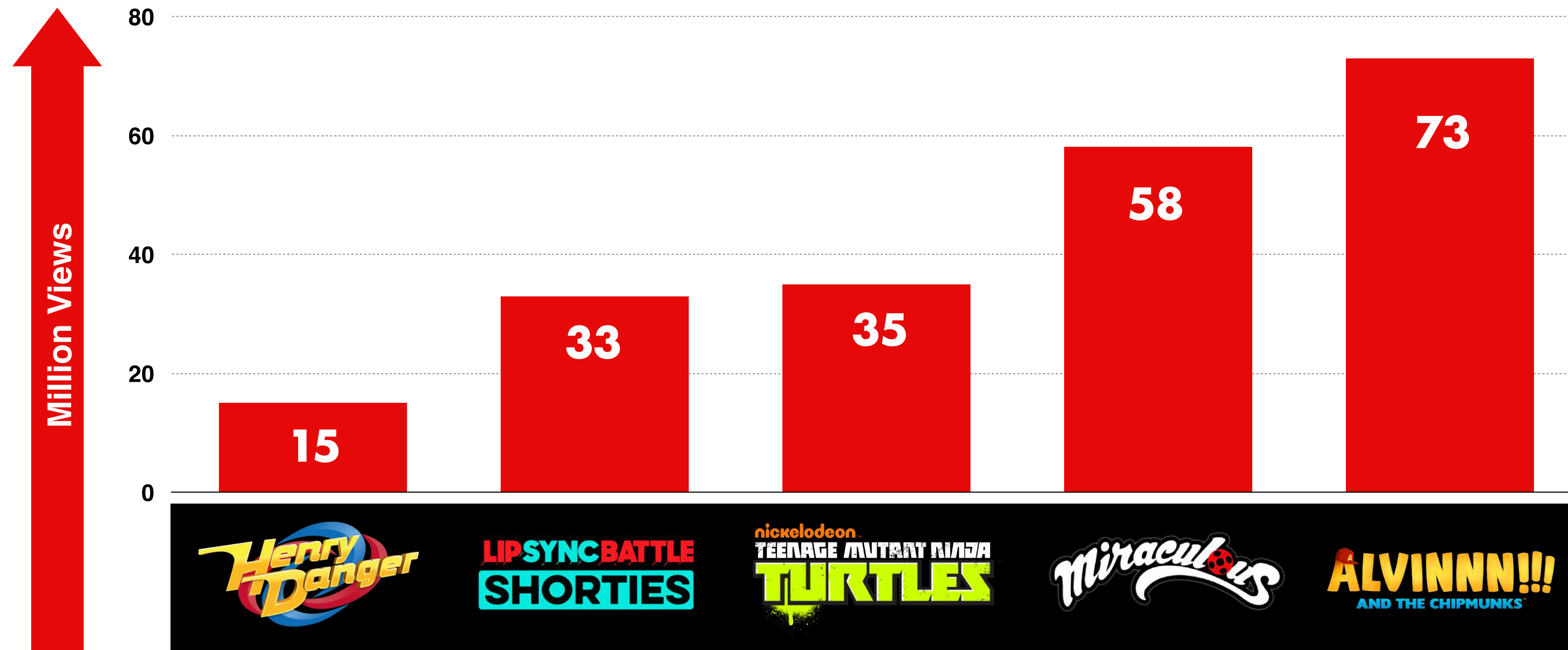
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#1 NON-STUDIO SVOD BRAND IN THE U.S.



Source: KidsKnowBest Poll August 2019

MOST VIEWED VIDEOS ON NICK'S YOUTUBE PAGE!



LOVED BY HOLLYWOOD

Vin Diesel. Jimmy Fallon. Justin Timberlake. Paul McCartney.



VIN DIESEL SINGING "LEAN ON ME" WITH A CHIPMUNK TWIST!



PAUL MCCARTNEY TEASES CLASSIC ALVIN CHRISTMAS CAROL

THE FATE OF THE FURIOUS

SNL

THE TONIGHT SHOW
STARRING JIMMY FALLON



KEY FACTS



7 SEASONS GREEN LIT



NEW EPISODES ON AIR THROUGH AT LEAST 2025



#1 ON TV



150 MARKETS ON AIR



ONLY FAMILY-OWNED BILLION DOLLAR FRANCHISE

JOIN THE A-TEAM TODAY

