

GIGANTOSAURUS™



THE ANIMATED SERIES

4 little dinos: **Mazu**, **Tiny**, **Bill** and **Rocky**

4 delightful characters

4 ways to face and defeat danger

Themes : **Adventure**, **friendship**, **discovery**, **fun**,
curiosity & **creativity**

Learn to dare !

Format

Season I: 52x11 minutes

3 seasons in total : 156x11 minutes

HD CGI

Genre

Dino-kids Comedy / Adventure

Target

3-7-year-old / boys & girls

VALUES



A joyful way
to grow up
and **learn**
from the
funniest adventures

courage

fun

Value and power
of
friendship

Develop
kids' curiosity
Help children to
discover the
world ...and
themselves.

Learn to work
together
to solve problems

adventure

Four little dinos and one **BIG Gigantosaurus**

...learn to dare!

ROCKY, BILL, TINY and MAZU are four young dinosaurs growing up in the Cretaceous period. Life is always an adventure: new volcanoes are popping up all the time, long-necked brachiosauruses and enormous triceratopses roam free, meteor showers light up the night sky and... Gigantosaurus, the biggest, fiercest dinosaur reigns over it all!

THE ANIMATED SERIES



THE ANIMATED SERIES



HEADING INTO SEASON 2

In Season 1, our heroes made some **awesome discoveries** during their adventures and games around Cretacia: indestructible bubbles, yummy flowers, an amazing playground in a cave, a stream in the middle of the desert, a basketball court made of carnivorous plants, an aurora borealis, and even Giganto's growth chart!

Season 2 brings dino-mite all-new adventures to life featuring the young dinosaur best friends Rocky, Bill, Tiny, and Mazu. It also introduces **NEW characters**, including **extra-adorable baby dinos** and a new "baddy".

Season 2 takes the team to exciting never-before-seen locations. The upcoming stories are both hilarious and heartwarming and the CG animation is **even more vibrant and colorful** than before.





THE ANIMATED SERIES

HEADING INTO SEASON 3

*At the end of Season 2, following lots of adventures, our four heroes discover that the mysterious Giganto has a lair — An **incredible, secret oasis!***

*The end of Season 2 also marks the arrival of a terrible **new dinosaur** in Cretacia — a Spinosaurus! This time, it seems Giganto could really use some allies, and naturally, our four brave little dinos will answer the call.*

*Plans for **Season 3**: What if Giganto wasn't the only Gigantosaurus? What if he had a family?*

MAIN CHARACTERS: GIGANTOSAURUS



Very Mysterious

Fierce

Thoughtful with
our little dinos



MAIN CHARACTERS:
THE 4 DINOS FRIENDS

MAZU



Inventive
Smart
Curious



ROCKY

Adventurous



Bold



Courageous



TINY

Creative

Joyful

Empathic



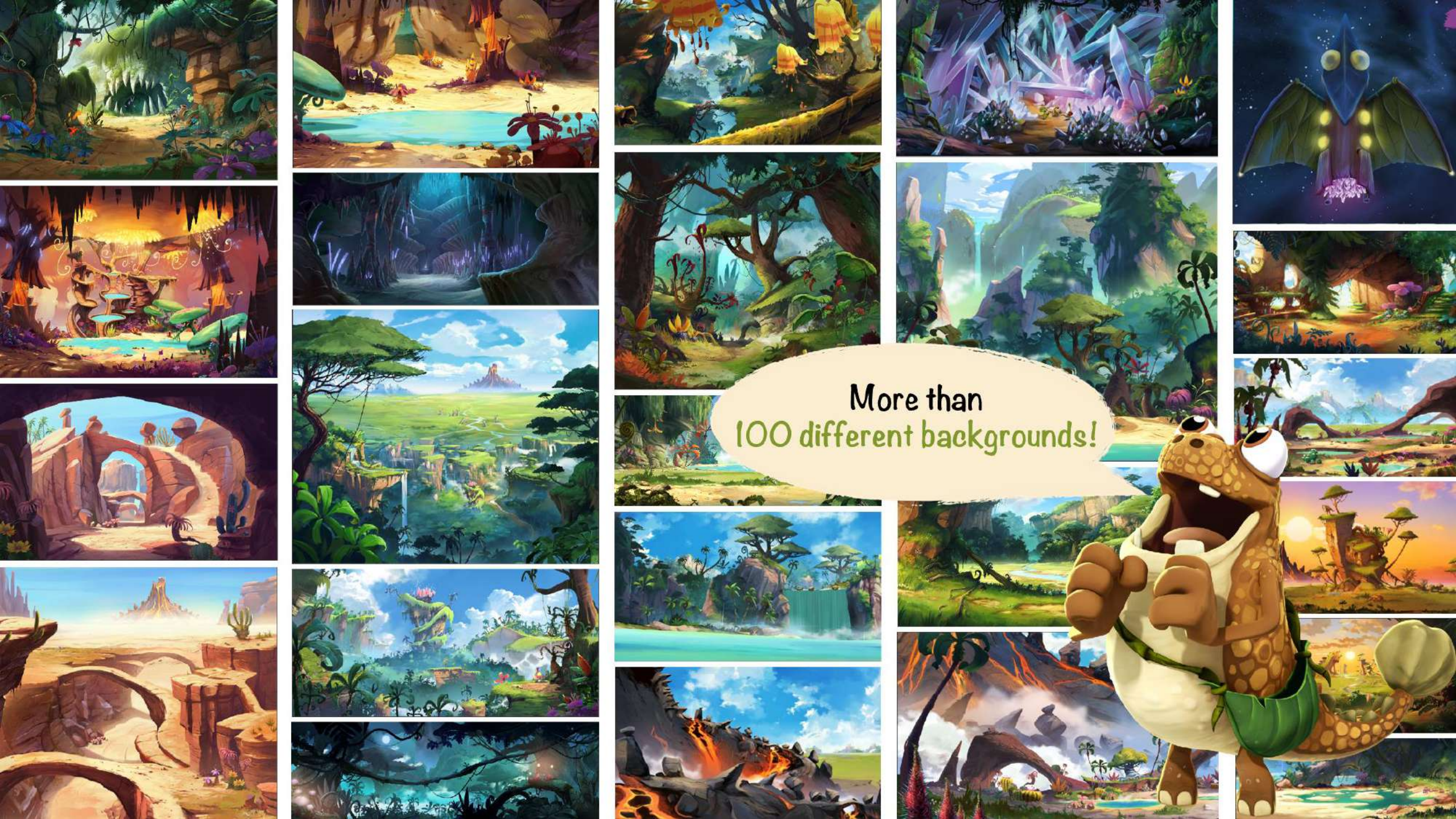
BILL

Careful

Likes food a lot!

Generous





More than
100 different backgrounds!



More than
40 different real dinosaur
species!



AN INTERNATIONAL SUCCESS



- ▶ Broadcast globally in **194 territories**
- ▶ **Season 2** just launched on Disney Junior USA
 - ▶ **Season 3** in production
 - ▶ **Feature film** in development
- ▶ Based on a **worldwide best-selling book**
written Jonny Duddle
 - ▶ Worldwide **Master Toy** - Jakks Pacific
 - ▶ An extended **licensing line**

SOME OF THE BROADCASTERS

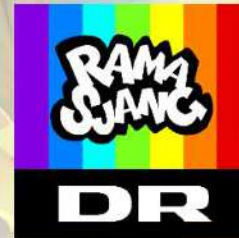


france•tv

NHK



NETFLIX



SUPER RTL

CCTV.
中国中央电视台

svt

ORF



RADIO-cANADA.ca



Knowledge:kids



TV5MONDE



star



OUF
tivi

rtve

clan

AND MANY MORE ● ● ●



Available versions :

English, French, Italian, German, Dutch, Castilian, Portuguese, Danish, Finnish, Norwegian, Swedish, Czech, Polish, Romanian, Russian, Ukrainian, Greek, Turkish, Hebrew, Arabic, Latin American Spanish, Brazilian, Japanese, Korean, Hindi, Mandarin, Bahasa Melaya, Baha Indonesia, Vietnamese, Taiwanese



▶ **A slot booster** on **Disney Junior (USA)**: Gigantosaurus **overperformed** the channel's average market share of kids viewers by **+26%** *(source: Glance/Nielsen Media Research)*

▶ **Top-rated** and rebroadcast **six times** on **CCTV (China)**

▶ Featured on **CCTV's** annual New Year's television special, one of the **most-watched** television events in China.

▶ Voted "Best Animated Series" by **CCTV** viewers.

TOP RATINGS!



TINY POP (UK):

- ▶ Overperformed the channel's average and its lead-in and lead-out.
- ▶ Overperformed its competitors on other channels at the same time.

(source: Glance / BARB / Kantar Media United Kingdom)

Rai Yoyo (Italy):

the series overperformed its competitor.

(source: Glance / Auditel / Nielsen TV Audience Measurement)

CLAN (Spain):

- ▶ Reached 26.9 market share of kids aged 4-6
- ▶ Overperformed its lead-out program on all targets
- ▶ Strongly overperformed its competitors (children programs broadcast on different channels on the same timeslot).

(source: Glance / Kantar Media Spain)

TOP RATINGS!



AWARDS



COMMON SENSE
AWARD USA



CCTV

VOTED THE BEST
ANIMATED SERIES BY
VIEWERS



PULCINELLA AWARD 2019

for Best TV series
Upper Preschool

**2D&3D
ANIMATION
FILM FESTIVAL**

**BEST VOICE ACTING
AWARD**



**NUMBER ONE MOST
SCREENED PROGRAM**

MIP Junior 2018
Screening library



FOR THE "ROAR AND
STOMP"
GIGANTO TOY

CYNOPSISDIGITAL
**MODEL D
& <It>List
AWARDS**

"BEST SHORT"
FOR "WHO KNOWS
THEIR DINOS"



GIGANTOSAURUS™

Gigantosaurus's
world



CONTENT

YouTube

- 2 x 13 shorts of 2 mins
- 12 Music Videos
- Gigantosaurus Channels
- Disney YouTube



VIDEOGAME Multiplatform



TV
3 seasons
Total of 156
episodes of 11 mins



DVD

GIGANTO CLUB

Original & digital native
animated series
Format : 52 x 11 mins



POP UP STORY:

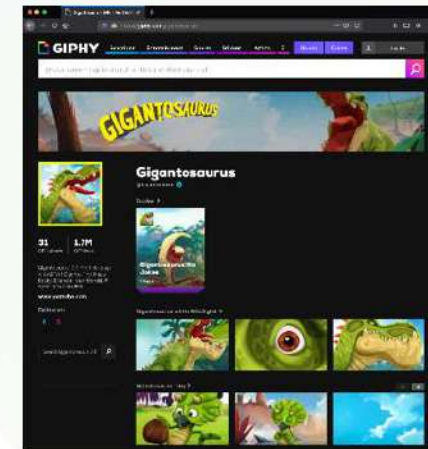
3 stories available on IOS



FACEBOOK, INSTAGRAM



GIPHY: GIGANTOSAURUS GIFS



20 M views



MUSIC: 12 titles

PUBLISHING:

Story Books
Coloring / Stickers books
Magazines
Activity books



KIDS FAVORITES



GIGANTOSAURUS™



A global long-running series
that generates engagement,
thanks to stories full of fun,
discoveries and adventures!



THANK
YOU!



RAPHAELLE MATHIEU

Senior Vice-President Sales, Acquisitions
and New Media

rmathieu@cybergroupstudios.com

Direct: +33 1 555 63 210

Cell: +33 6 88 06 28 73

KAREN MILLER

President & CEO of Cyber Group Studios
USA LLC

kkmiller@cybergroupstudios.com