



**CANDICE
RENOIR**

NOT YOUR

LEGAL WORKING MUM

**PRESS KIT
PRIX-EXPORT 2021**

THE SERIES

Genre: Procedural

Format:

- **Season 1 (2013): 8x52'**
- **Season 2 (2014): 10x52'**
- **Season 3 (2015): 10x52'**
- **Season 4 (2016): 10x52'**
- **Season 5 (2017): 10x52'**
- **Season 6 (2018): 10x52'**
- **Season 7 (2019): 10x52'**
- **Season 8 (2020): 10x52'**
- **Season 9 (2021): 10x52'**
- **Season 10 in production**

Pitch:

A police lieutenant, divorced, 4 kids... and a blonde bombshell! Each episode of the series focuses on one case, always in different walks of life and always solved at the end. Meanwhile, Candice's family and love life serve as a running theme linking the episodes.

Available versions:

French, Spanish, Italian, Dutch, German, Portuguese, Estonian, Polish, Czech, Hungarian, Romanian, Albanian, Slovak, Croatian, Bosnian, Serbian, Slovenian, Montenegrin



WHO IS CANDICE?



Bridget Jones meets Columbo!

- A divorced mother of 4 kids: Emma, Jules and the twins Theo and Martin
- A quirky police commander
- Returns to the workforce after a 10-year hiatus
- Her experience as a mother helps her solve crimes. Motherhood has developed her common sense and her sound judgment, and she “pulls a Candice” in many of the cases she solves.
- Her main quality: her instincts. She may seem naive, but no one can resist her!



MEET HER FAMILY & LOVE INTERESTS

HER KIDS

EMMA



Emma Renoir has always had a very close relationship with her father whom she looks up to, and is very tough on her mom.

JULES



Jules, Candice's older son, dreams of becoming an internationally-renowned chef, but he is also a typical teenager who likes playing video games for hours and hanging out with his friends.

LEO & MARTIN (THE TWINS)



Despite their angelic looks, the twins never allow Candice a moment to breathe: they are always eager to wreak havoc.

THE EX-HUSBAND

Laurent is Candice's ex-husband. He seems to not have given up on getting Candice back. He lives for his career, but can also be a loving father.



DAVID CANOVAS

Talented and instinctive but a true macho, David Canovas is an excellent group leader. His relationship with Candice quickly turns romantic even so she is ashamed to introduce him to her children and friends.



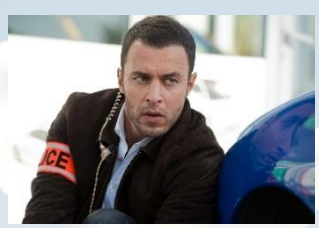
MAX FRANCAZAL

Wrongly accused of murder by Candice, they meet again as Max becomes Leo, one of Candice's twin German teacher. After a life changing event, that affect them both, Candice and Max get married on the spur of the moment.



MEET HER POLICE CREW

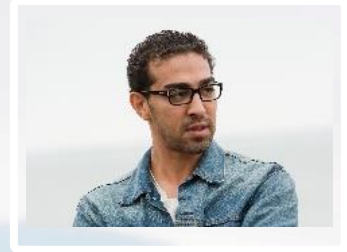
ANTOINE



If not for Candice, Captain Antoine Dumas would have been named major officer. At first wary of her methods, he slowly warms to his new boss. Ambitious but loyal, Antoine can also be grumpy on occasion! Besides, love is in the air with Candice...

JEAN-BAPTISTE

Lieutenant Jean-Baptiste is an ever-optimist, and the only one on the squad to genuinely be interested in Candice's unorthodox methods.

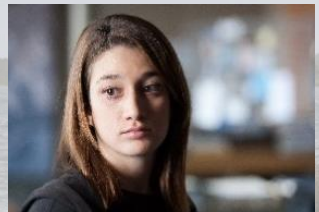


MEDHI

After Jean-Baptiste's transfer, Mehdi joins the team. He is naïve but can be as quirky as his supervisor. He quickly becomes close friends with Chrystelle.



CHRYSTELLE



Lieutenant Da Silva only sees Candice as a « Police Barbie » and doesn't want her advice, but Candice believes Chrystelle has what it takes to be a top cop.

VAL

Chrystelle leaves Sète to pursue a career. Val



KEYS OF SUCCESS

- A long-running series now up to 88 episodes (10 new episodes/year)
- A soft procedural suitable for both daytime and prime-time slots
- A strong yet very normal character led by unique detective skills
- A fresh new series: a feel good character mixed with French Riviera outdoor filming



WATCH AN EXCLUSIVE
FOOTAGE OF OUR
INTERNATIONAL VERSIONS:

[CLICK HERE TO SCREEN](#)

PRESS QUOTES

“The brilliant and intelligent treatment along with the lead character played by Cécile Bois, bring just the right amount of glee and charmed to Candice Renoir”

Pizquita

“The 4th season of this summer’s revelation has maintained its leadership on Access Prime time’s Pay-tv.”

Vanitatis

“AXN, one of the most popular Pay-tv channels in Spain, achieved great success over the summer thanks to French drama series ‘Candice Renoir’”

Audiovisual 451

“The most unique police woman in France.”

20 minutos - España

“Surprising, funny. Sharpness and mischief”

Clarín

“A procedural series well written and entertaining.”

Página 12

AWARDS & PRESS QUOTES



Golden Bird Prize
Serial Drama Awards 2018



Nominated for Best TV Series
Luchon Festival 2019

“Candice Renoir is wonderfully interpreted by Cécile Bois”

Le Monde

“The police station’s Bridget Jones... Candice Renoir is glowing!”

Le Figaro

“Candice Renoir: France does crime drama with a difference”

Drama Quaterly

“A refined storytelling”

Il Corriere della Serra

FRANCE AND INTERNATIONAL PROGRAMMING



RATINGS (FRANCE)

Linear & Non Linear

SEASON 1 (19/04/2013 – 10/05/2013)

- **4,05** million viewers average
- **16,74%** average market share*
- **A season finale ahead of CSI on TF1**

SEASON 2 (18/04/2014 – 16/05/2014)

- **4,9** million viewers average
- **20,72%** average market share*
- Allowed France 2 to **lead prime-time for 5 consecutive weeks**

SEASON 3 (15/05/2015 – 19/06/2015)

- **4,95** million viewers average
- **20,15%** average market share*
- **Allowed France 2 to break its Friday fiction viewing record**

SEASON 4 (06/05/2016 – 03/06/2016)

- **5,23** million viewers average
- **20,8%** average market share*
- **Best rating performance** for a drama series in this timeslot

SEASON 5 (28/04/2017 – 26/05/2017)

- **5,38** million viewers average
- **21,3%** average market share*
- **Historic record in non-linear viewership:** +2,2% market share over linear viewership for the season finale

SEASON 6 (27/04/2018 – 25/05/2018)

- **5,52** million viewers average
- **22,6%** average market share*
- **Best seasonal launch** for the show with 5,03 million viewers

*Average market share for France 2: 13%

RATINGS (FRANCE)

Linear & Non Linear

SEASON 7 (19/04/2019 – 17/05/2019)

- **5,20** million viewers average
- **22,1%** average market share*

SEASON 8 (17/04/2020– 02/10/2020)

- **5,93** million viewers average
- **22,2%** average market share*

*Average market share for France 2: 13%

INTERNATIONAL PARTNERS & SALES



FRANCE, BELGIUM,
LUXEMBOURG



SPAIN

FOXCRIME

ITALY

FOX life

RUSSIA & CIS



POLAND



HUNGARY



ALBANIA, BOSNIA & HERZEGOVINA,
CROATIA, CZECH REPUBLIC,
MOLDAVIA, MONTENEGRO, SERBIA,
SLOVAKIA, SLOVENIA, ROMANIA,
SPAIN, PORTUGAL, LATIN AMERICA



PORTUGAL

zdf_neo

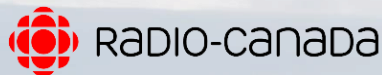
GERMANY



SWITZERLAND



NETHERLANDS



CANADA



ESTONIA



LATVIA



SLOVAKIA



LITHUANIA



UKRAINE



AFRICA



POLAND



POLAND

EDEL

GERMANY



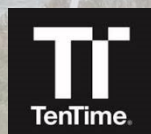
ITALY



EUROPE, US,
AUSTRALIA, ISRAEL,
SOUTH AFRICA

IHTEP

UKRAINE



MENA

TV5MONDE

GLOBAL

NBCUniversal

AFRICA

And more...

INTERNATIONAL PROGRAMMING AND AUDIENCE MEASUREMENT US MAJOR'S PARTNERS (1)*

SPAIN (AXN)

- **Slot:** Monday to Friday Access Prime Time (1 episode)
- **Lead In:** NCIS
- **Lead Out:** Theatrical Movie
- **Channel's average market share:**
3,7% (Pay-tv only)
- **Candice Renoir's Average market share:**
7,75% (consolidated Pay-tv only)
+ 4,05 points above the channel's

average

<https://www.axn.es/programas/candice-renoir>

ITALY (Fox Crime)

- **Slot:** Thursday Prime Time (2 episodes)
- **Lead In:** Bones, Without a Trace
- **Lead Out:** Bones, NCIS Los Angeles
- **Channel's average market share:**
not communicated
- **Candice Renoir's Average market share:**
not communicated

➤ **Best European series with increasing ratings versus the average of the Thursday prime time slot**

<https://www.mondofox.it/candice-renoir/>

RUSSIA (Fox Life)

- **Slot:** Monday to Friday at 8pm (1 episode)
- **Lead In:** Scorpion
- **Lead Out:** Bull, This is Us, Grey's Anatomy...
- **Channel's average market share:**
0,25% (on 18-49)
- **Candice Renoir's Average market share:**
0,36 % (on 18-49)
+ 0,13 points above the channel's average

<https://www.foxtv.ru/shows/foxlife/candice-renoir>

* See graphic next pages

INTERNATIONAL PROGRAMMING AND AUDIENCE MEASUREMENT US MAJOR'S PARTNERS (1)*

POLAND (AXN White)

- **Slot:** Wednesday at 9pm (1 to 2 episodes)
- **Lead In:** Major Crimes, Body of Proof
- **Lead Out:** Profilage, Absentia
- **Channel's average market share:**
0,02% (on 16-49)
- **Candice Renoir's Average market share:**
0,07% (on 16-49)
+ 0,05 points above the channel's

average

<https://www.axn.pl/programy/candice-renoir/videos>

HUNGARY (Sony Max)

- **Slot:** Wednesday at 9pm (1 episode)
- **Lead In:** Sex and the City
- **Lead Out:** How to Get Away with Murder, Quantico
- **Channel's average market share:**
0,14% (on 18-49)
- **Candice Renoir's Average market share:**
0,19% (on 18-49)
+ 0,05 points above the channel's average

<https://www.sonymax.hu/musorok/candice-renoir>

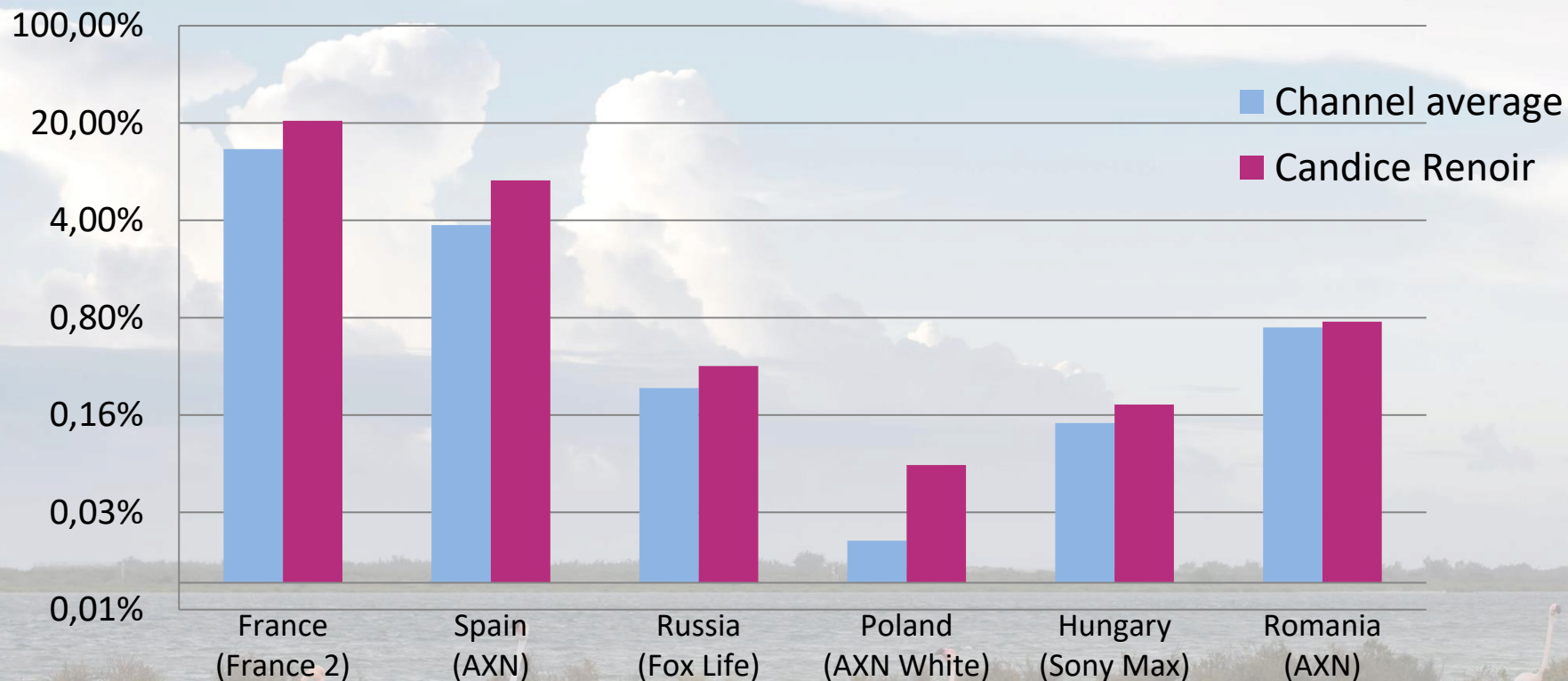
ROMANIA (AXN)

- **Slot:** Monday at 10pm (1 episode)
- **Lead In:** Bones
- **Lead Out:** Theatrical Movie
- **Channel's average market share:**
0,68% (on 21-50)
- **Candice Renoir's Average market share:**
0,75% (on 21-50)
+ 0,07 points above the channel's average

<https://www.axn.ro/programe/candice-renoir> newenconnect

* See graphic next page

INTERNATIONAL PROGRAMMING AND AUDIENCE MEASUREMENT US MAJOR'S PARTNERS (3)





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