



TERRANOVA

NOTRE-DAME RESURRECTION

electron
libre

— Mediawan —



NOMINATED FOR BEST SELLING
DOCUMENTARY AWARD BY UNIFRANCE



REBÂTIR NOTRE-DAME DE PARIS

france.tv

NOTRE-DAME RESURRECTION

ULTRA HD
4K

52' & 90'

Producers:

**ELECTRON LIBRE / KISAYANG / L'ÉTABLISSEMENT
PUBLIC REBÂTIR NOTRE DAME DE PARIS**

Director: **Xavier LEFEBVRE**

Writer: **Alain ZENOU - Gilles DEISS - Adrienne CIUFFO**

**Premiered on France 2 Prime Time Slot:
December 3rd 2024**

DEC 2024: After five years of restoration, Notre-Dame de Paris Cathedral has reopened its doors. The challenge was met and we filmed this collective endeavor over these four years, from 2020 to 2024.

With privileged access to the worksite, and over 350 hours of previously unseen footage and thirty interviews, this film looks back on this exceptional human and technical adventure.

We (re)discover the cathedral as a 14th-century pilgrim might have contemplated it when it was completed by the builders of the Middle Ages. It's awe-inspiring.

Builders of the past were skillful pioneers who crafted a unique style and architecture.

850 years later, workshops and passionate craftsman throughout France perpetuate the gestures and techniques of the past, in stone, wood, glass, lead and more to bring the beauty and majesty of the cathedral back to life.

More than 2,000 men and women (master builders and contractors, masons and stonemasons, carpenters, joiners and wood carvers, organ builders, bell makers, paint restorers, sculptors, master glassmakers, etc.) have combined their skills to help restore this grand dame, which, like a phoenix, has risen from its ashes.

This film celebrates their dedication and artistic feats, made in record time to deliver these restored masterpieces for the reopening day.

For these men and women, the task of restoring one of the most emblematic monuments of French heritage represents a commitment to history. It is the "great work" of their lives. And NOTRE DAME RESURRECTION is a tribute to them.

**PRESOLD TO: TV5 Monde, SRC, SRF, ORF, SVT, RTVE, VRT, HRT,
LRT, Avrotros/ VPRO**

TRAILER

THE MAKING OF THE FILM

Xavier LEFEBVRE – director:

«Through this film, I wanted to bear witness to the daily life of these years of metamorphosis in all its entirety. We had to contribute to the work of "filmed memory" of the greatest heritage project of the 21st century.

While part of the restoration and reconstruction is taking place on and in the building itself, the resurrection of Notre Dame is also happening elsewhere. So we set out to meet craftsmen and women across France, men and women capable of artistic and technical feats while remaining humble: driven by passion, they are conscious of following in the footsteps of the builders who came before them to bring Notre-Dame de Paris back to life.

Five years of production: it was my longest journey to completion. Experienced with patience, passion, serenity, and humility. In constant balance between the duty to step aside in front of the actors of this resurrection and trying, despite everything, to offer a personal film.»

IN DOC WE TRUST





A WORLDWIDE SUCCESS

Sold to 22 broadcasters covering over 210 territories

- TV5 Monde (World)
- Radio-Canada (Canada)
- SRF (Switzerland)
- RTVE (Spain)
- SVT (Sweden)
- ORF (Austria)
- LRT (Lithuania)
- VRT (Belgium)
- HRT (Croatia)
- Phoenix Satellite TV (Multi territories - Asia Pacific Area)
- TG4 (Ireland)
- AVROTROS / VPRO (Netherlands)
- TVP (Poland)
- EESTI (Estonia)
- FTV PRIMA (Czech Republic)
- RTP (Portugal)
- RSI (Italy)
- ACEONE MEDIA (South Korea)
- E.R.T. (Greece)
- Pannonia Entertainment Ltd. (Hungary)

Inflights: AVJET, Moment



AUDIENCE RATING

Notre-Dame résurrection

Audiences J+8
3,1 millions de tvsp
dont 390 000 en délinéaire
3e meilleure audience pour un doc en 2024
1,9M pour la rediffusion du samedi 7 décembre

ORF

Market Share: 26%
«It was a really great number and definitely a lot above the average rating for this slot.»

AVROTROS

73.000 viewers
«We had very good ratings!»

15,5% PDA - 3rd Best Documentary Rating Audience in 2024

Notre-Dame résurrection

QualiTV
8,8/10
2e meilleure note pour un documentaire en 2024

« Belle mise en avant du travail de tous ces compagnons du bâtiment, de leur savoir-faire »
« Revivre le chantier de rénovation. Très impressionnant »
« Magique, magnifique... Notre-Dame comme je ne la verrai jamais plus »
« Magnifique film mettant en avant l'aventure humaine avant tout, splendides témoignages »

DISPONIBLE SUR **france.tv**

svt

one of the best viewed titles
that season on the SVT Science slot

RADIO-CANADA

Notre-Dame Resurrection **outperformed** the time slot audience

SRF Schweizer Radio und Fernsehen

Viewers: 12'000
Market Share: 4.8 %
VoD: 1'011

Electron Libre

NOTRE-DAME RÉSURRECTION • AUDIENCES À J+8

5 000 000
TÉLÉSPECTATEURS CUMULÉS

Audience reach 5 000 000 French viewers

Launch Phase 2024:

- Trailer launched at the Sunny Side of the Doc 2024
- Trailer in the Unifrance Rendez-vous 2024' screening room in Le Havre
- MIPCOM 2024
- World Congress of Sciences & Factual Producers 2024
- World Premiere screening at Unifrance Rendez-vous 2025 in Paris
- Rough cut of the 52' international version circulated to our Buyers database
- First Prebuy deals signed in September with SRC, RSI, ORF

December 7th - Re-Opening Ceremony with the world leaders - Preview shots of the film

Advertising in C21:

- Newsletter "C21 Digital Screenings: Hot Properties" playlist for October 2024
- Newsletter C21 Newsfeed in October 2024
- Trailer in our C21 screening suite for the whole year 2024-2025: **400k views of our trailer**
- Dedicated banner for the film
- Highlight in our Spring Newsletter 2024

SUNNY SIDE OF THE DOC
24 - 27 JUNE, LA ROCHELLE, FRANCE

Unifrance Rendez-Vous in Le Havre
September 2 > 6, 2024

NOTRE-DAME RESURRECTION

C21Media
Hot Properties October 24
C21Marketplace
The latest shows from around the world on the world's leading online programme market

NOTRE-DAME: REBORN
Terranoa
REOPENING IN DECEMBER 2024 - 5 years at the heart of the largest restoration project, inside and outside Notre-Dame de Paris. A prime-time 9...

IN DOC WE TRUST
NOTRE-DAME REBORN 52 & 90
Screen our programs : www.terranoa.com

FEATURED SHOWS
NOTRE-DAME: REBORN
Terranoa
REOPENING IN DECEMBER 2024 - 5 years at the heart of the largest restoration project, inside and outside Notre-Dame de Paris. A prime-time 90' and 52' film encapsulating the 5 years endeavor and challenges in securing, consolidating and restoring Notre-Dame, as it reopens to the public in December 2024.

WIND, the breath of the Earth
THE LOST CASTLE OF AZUICH: THE AGE O...
The Lost City of Sanagol
Decoding Animal Culture
NOTRE-DAME: REBORN
Canada, The Force of Nature



SALES AND MARKETING STRATEGY

DISTRIBUTOR STATEMENT

Isabelle GRAZIADEY
Executive Director Terranoa

A high adrenaline success story and a high ride over 8 months for a film 5 years in the making.

The director Xavier Lefebvre whom I have known for years contacted me in the Spring 2024 saying he had amazing exclusive material gathered over the last 5 years shooting of the restoration work on site from day one after the fire (in April 2019), all the way till the very last minute before the re-opening of the fully restored cathedral to the public on 8th December 2024.

I realized this film was going to be the most exclusive and comprehensive film on this restoration site, with an Event Premiere the day of the re-opening on France 2 - French Public TV main Prime Time Slot on 8th dec 2024. This kind of event films don't come along every day, and the event created by the official reopening was definitely a big Draw for international broadcasters.

Terranoa has a track record in successful distribution of beautifully crafted and impactful films on Heritage sites, historical monuments, and ancient civilizations often awarded in festivals. In 2021, we worked on the film produced by GEDEON PROGRAMMES "Saving Notre Dame" covering the high-risk rescue mission to save the cathedral from collapse. **The film gathered over 3,6 million Viewers on French TV and 6,7 million viewers internationally** (coproduced with France Télévisions, National Geographic/ ABC Documentaries, SBS Australia, China Media Group CCTV9, ARD/NDR, RTBF, RTS, RSI...)

The distribution of this film was a great responsibility and pride, and we are grateful to all our international partners who trusted us on this event film and made the impossible possible working on very tight deadlines. The film comprised exclusive and never seen before images from inside the cathedral which were under embargo. So, diplomacy and good nerves was useful in reassuring our international broadcasters they would be delivered on D Day and set up an international joint broadcast event!

The First to broadcast internationally on the very same day as the French 1ere (Dec 8th) were SRC Canada, ORF Austria, LRT Lithuania and SVT Sweden (Dec 15th) and SRF Switzerland and VRT Belgium, AVROTROS/VPRO (January)

Distributing 3 years later the end chapter of such a large-scale endeavor which had international echo was an opportunity not be missed!

We knew we were working by the clock with the most reliable French production team (Electron Libre), a well-established French producer known for Prime Time shows on FTV who has accomplished a miracle in delivering the film on time! The dedicated creative team behind this film and their vision has been an invaluable asset.

PRESS



THE PRODUCER

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Founded 20 years ago by Yannis Chebbi and Michaël Kazan, Électron Libre is a company specializing in the production of events, documentaries, and magazines for television.

For documentaries, the company focuses on culture, discovery, history, and social issues. We produced "Notre-Dame Resurrection," which aired during prime time on France Télévisions and chronicled five years of an exceptional construction project, captivating more than 5 million viewers. Recent productions include "Jack Lang, le beau rôle," an intimate look back at the astonishing career of a long-serving Minister of Culture; "Le Violon de Daniel Lozakovich," a story of musical transmission; "La Génération des Enfants du rock" and "Sheila, toutes ces vies-là," broadcast during prime time on France 3; "Un été en France" (A Summer in France) on cellist Gautier Capuçon's summer tour, and "Un ticket pour l'Opéra" (A Ticket to the Opera), which won the 2022 Audiovisual Laurels award. We have often focused on the birth of

major projects, with documentaries on the Mucem and the Philharmonie de Paris, and more recently on the creation of the Cité internationale de la langue française at the Château de Villers-Cotterêts. We have also produced numerous portraits of artists and personalities, and many documentary series such as "Mon Odyssée africaine" (My African Odyssey) (6 x 52 minutes - Planète +, Canal), "La Route de la Soie" (The Silk Road), and "La Route des extrêmes" (The Road of Extremes) for Arte (15 x 26 minutes, 5 x 52 minutes). For three seasons, we have been producing "Le Grand Échiquier."

Deeply committed to the production and broadcasting of musical shows, we orchestrated the grand evening event that followed the official reopening ceremony of Notre-Dame de Paris.

TERRANOVA IN DOC WE TRUST

With 25 years of expertise and a selective choice of the best factual productions, we have established strong ties with the creative industry internationally. We handle a catalogue of over 2,500 hours of carefully curated factual programmes and entertainment series with dedicated sales strategies for each programme. Terranova preferred genres include history, science, wildlife, travel and adventure, crime, current affairs and general factual entertainment series.

Among our best sellers and acclaimed titles:

1874, the Birth of Impressionism (95' & 52') (Gedeon Programmes), *Saving Notre-Dame* (100') (Gedeon Programmes, F2, NGC International), *Top of the Rocks* (5x52') (Haut et Court Doc), *Josephine Baker: the Story of an Awakening* (52') (Kepler22), *Dirty Dollars Inc.* (4x52') (Docland/PVP Canada), *Bolsonaro: Brazil under pressure* (52') (Babel Doc/ RTL Germany), *Japan from above* (5x52') (Gedeon Programmes/ NHK), *Last Call for Titan* (52' & 90') (Agat Films)

Winner of the Export Award 2015 for Picasso, the legacy (52') (Gedeon Programmes).

Terranova invests in completed productions and helps gap finance suitable projects scouted on the international market. Terranova's seasoned sales team has developed a network on the international marketplace to optimize rights exploitation and maximize revenues from traditional broadcasters to new SVOD and AVOD and other new media players.



Emmanuelle JOUANOLE
GENERAL MANAGER



Isabelle GRAZIADEY
EXECUTIVE DIRECTOR



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SALES EXECUTIVE



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