



AUDREY FLEUROT

MEHDI NEBBOU

HIP

ITINÉRAIRE
Productions

SP Septembre productions
Mediawan

TF1

newen
connect

KEY FACTS



GENRE

Light-hearted,
police-procedural series

FORMAT

8 x 52' episodes
3 Seasons

PRODUCERS

Itinéraire Productions (UGC Group)
Septembre Productions (Mediawan Group)

COMMISSIONING BROADCASTER

TF1

STARRING

Audrey Fleurot as Morgane Alvaro
Mehdi Nebbou as Adam Karadec
Bruno Sanches as Gilles Vandraud
Marie Denarnaud as Céline Hazan
Bérangère McNeese as Daphné Forestier
Clotilde Hesme as Roxane Ascher

POLICE LINE DO NOT CROSS

POSITIONING STATEMENT



ERIN BROCKOVICH *meets* THE MENTALIST

HIP is the highly entertaining police procedural that became a smash-hit success story on French TV. Starring **Audrey Fleurot** (*Spiral, The Bonfire Of Destiny*) and **Mehdi Nebbou** (*The Bureau, Homeland*) the first two seasons drew a huge domestic audience, with season 1 becoming the **third most-watched series** in the history of French television.

In each episode, Morgane, a cleaning lady with an unusually high IQ teams up with the local policeman - Captain Karadec - to solve complex cases. This hilariously mismatched duo must overcome their total lack of chemistry to stay one step ahead of the criminals.

S1 FRENCH HIGHLIGHTS



**MOST
WATCHED**

programme in the past

15 YEARS

+

fiction programme on French TV

IN 2021

**3rd MOST
WATCHED**

show in

**FRENCH TV
HISTORY**

**11.5 MILLION
VIEWERS**

cumulative average

PER EPISODE

=

52%

of the key demographic

CROSS

NOT CROSS

POLICE LINE

DO NOT CROSS

S2 FRENCH HIGHLIGHTS



**54% OF THE
COMMERCIAL
TARGET**

(+2.5% vs Season 1)

**HIGHEST RECORD
SHARE IN
17 YEARS**

**50% OF THE
15-24
YEAR-OLDS**

(+2.6% vs Season 1)

**50% OF THE
15-34
YEAR-OLDS**

(+5% vs Season 1)

**HIGHEST RECORD
SHARE IN OVER
20 YEARS**

S3 FRENCH HIGHLIGHTS



TOP REPLAY RATINGS on MYTF1

in the 7 days following the broadcast of the first episode.

2 MILLION
new viewers added, for a total of
10.4 MILLION

54% INCREASE
for TF1 audience in key demographic (+7%)
48% INCREASE
in the 25-49yo group (+7%)

TF1's BEST AUDIENCE
of the year, followed the season's best replay audience

RECORD RATINGS
for ep 3 in the 15-34yo group, with
51% MARKET SHARE and
8.9 MILLION VIEWERS
based on consolidated figures in the 7 days following the linear broadcast

AWARDS AND ACHIEVEMENTS



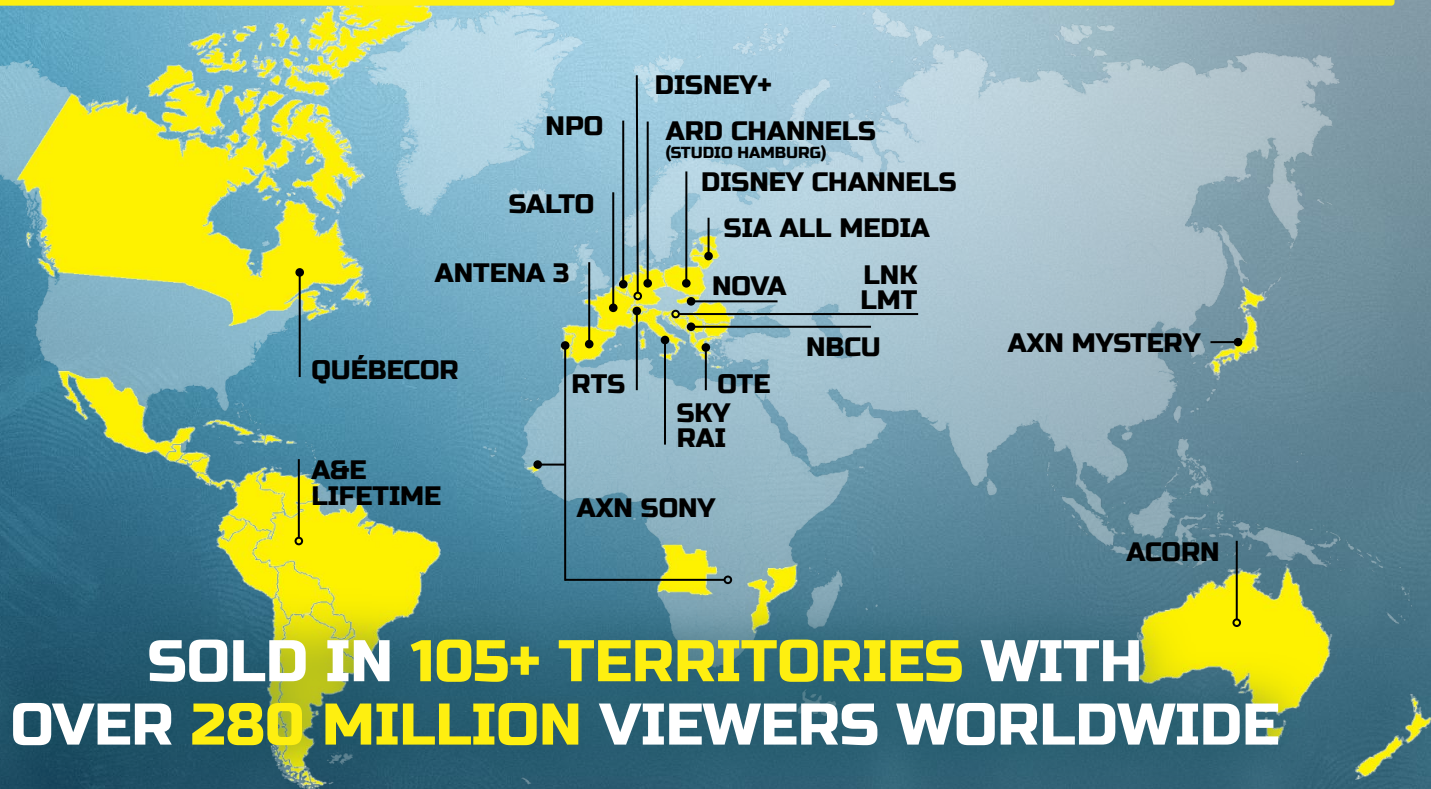
Unifrance
TV Export
Awards

WINNER
BEST EXPORT 2022

**SERIES
MANIA**

OFFICIAL SELECTION
2022-2023

AN INTERNATIONAL SUCCESS STORY



AN INTERNATIONAL SUCCESS STORY



REMAKE | GREECE



S2 | ITALY



PREMIERE | FRENCH EMBASSY IN ROME, ITALY



S2 | SPAIN



S2 | GERMANY



S2 PROMOTION | ROME, ITALY

5+ INTERNATIONAL REMAKES

EUROPE

GREECE
(STAR CHANNEL)

CZECH REPUBLIC
(NOVA)

SLOVAKIA
(MARKIZA)

HUNGARY
(RTL - Pre-production)

NORTH AMERICA

USA 13 confirmed episodes | Filming June-July 2023
(DISNEY'S ABC SIGNATURE STUDIOS)



STARRING

Kaitlin Olson

It's Always Sunny In Philadelphia, Hacks



Amira Johnson

Shameless



WRITTEN BY

Drew Goddard

Daredevil, The Good Place, The Defenders

S1 INTERNATIONAL HIGHLIGHTS



ITALY (RAI 1)

4.2 MILLION VIEWERS
with
19.7% MARKET SHARE

SPAIN (ANTENA3)

BEST PRIME TIME
Wednesday ratings with
1.6 MILLION VIEWERS
and
16.2% MARKET SHARE

SWITZERLAND (RTS)

30% MARKET SHARE
+13.5% ABOVE
average slot

S2 INTERNATIONAL HIGHLIGHTS



ITALY (RAI 1)

17% MARKET SHARE

delivered at launch of Season 2

GERMANY (NRD)

RATINGS 2x AS STRONG

as S1 E1, with S2 E1 being the

MOST STREAMED PROGRAMME

on the Mediatek platform

POLICE LINE

POLICE LINE DO NOT CROSS

POLICE LINE

CHARACTERS



Adam Karadec
Mehdi Nebbou

The dictionary definition of a 'good cop', Karadec is the charismatic squad leader of the local police brigade who stays in the rules but never crosses the line. A workaholic who will stay up all-night pouring over a case file, once he gets a suspect in his sights he'll never let his prey slip away. He rarely gets angry but Morgane's disrespect for procedure and the chain of command constantly tests his patience and self-control.

HPI
Haut Potentiel Intellectuel

Id Number : 0064981966
Join Date : September 2023
Expiry Date : July 2024
Email : hip@newenconnect.com
www.newenconnect.com

FCN 49898002



Morgane Alvaro
Audrey Fleurot

As impulsive as she is intelligent, Morgane is a proud mum and cleaning lady who just happens to have an IQ of 160! She's a born rebel who refuses to bow down to authority but will always be the first to stand up to any form of injustice. With her hair up in a scrunchie and her acid wash jeans, there's no way Morgane would ever be caught dead as a cop, but her impulse to stand up for the downtrodden offers her a chance to fight crime her way. Just don't ask her to do any paperwork!

HPI
Haut Potentiel Intellectuel

Id Number : 646163SD651
Join Date : September 2023
Expiry Date : July 2024
Email : hip@newenconnect.com
www.newenconnect.com

FCN 6461630001

THE STORY SO FAR



SEASON 1

One night, while working as a cleaning lady in a police station, Morgane can't resist "tidying up" the elements on an investigation board. When the cops return the next day, they realise she's brought them a giant step closer to finding the suspect. It turns out Morgane has High Intellectual Potential – she has an IQ of 160 but has never put it to good use! Spotting an opportunity, Morgane strikes a deal with the cops: she agrees to help them track down highly intelligent bad guys if they agree to reopening a missing persons investigation into her first true love, who vanished fifteen years ago, when she was pregnant with their child.

SEASON 2

Morgane Alvaro is back in action, with her unmatched intuition and eccentric style, Morgane continues to shake up the local police force! Her mismatched partnership with Captain Karadec is getting results, but the powers that be are now looking into their unconventional methods. Is Morgane an asset or a loud-mouthed embarrassment to the force? Hot-shot investigator Roxane Ascher has been tasked with finding out. Can Morgane make the grade or will her issues with authority, alongside the demands of family, ruin her chances of becoming a real cop?

COMING UP THIS SEASON



SEASON 3

A year after leaving the police force, Morgane is forced to return to her old job of cleaning houses. When a client asks for her help to uncover a mystery, Morgane is quickly thrust back into an investigation that lands her behind bars and in debt to her former partner Karadec.

THRUST BACK INTO AN INVESTIGATION THAT LANDS HER BEHIND BARS

With Karadec's help, Morgane is reinstated into the police force and tasked with hunting the truth behind a series of deadly crimes. On the surface, each case appears random, but as the team uncover the clues and connect the dots, Morgane stumbles across a hidden connection that will have profound personal consequences for her and her family.

THE SUCCESS STORY CONTINUES...

HIP

SEASON 4
CONFIRMED AND IN DEVELOPMENT

newen connect

CROSS

NOT CROSS

POLICE LINE

POLICE LINE DO NOT CROSS