

**MIAM!**  
distribution

**MIAM!** PANIQUE!  
animation

lunanime

# the tinies

upcycle your world!



50x11' + 22'

# an ip with cross-media reach

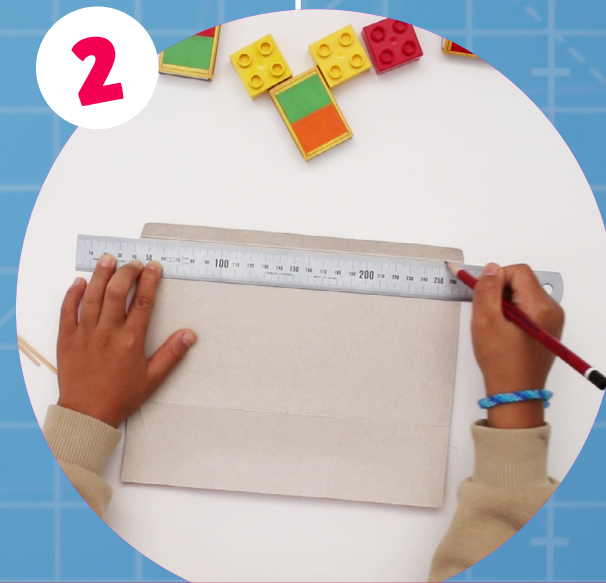
## the tinies



1

### a tv series

50x11' + 22' in real-time 3D  
Character-driven sitcom comedy  
4-7 Kids  
*Launch October 2025*



2

### diys tutorials

26x5' in stop-motion  
Double format for social media  
4-7 Kids & Families  
*Launch July 2026*



3

### 2 video games

1 WebGL arcade game  
*Launch Q4 2025*  
1 Switch & PC video game  
*Launch spring 2027*  
6+ Kids & Families



# a show about teamwork, crafts and fun!

*The Tinies* is a neutral-gender **character-driven sitcom comedy**, aimed at upper-preschoolers, that tells the story of a community of toys living in a town where **each day brings new challenges to overcome together**.

Here, in Attic Town, just like in any other village, every inhabitant has its own quirks – but luckily for our funny characters, they can count on our two heroes, **Ollie, the enthusiastic and self-confident doll, and Titus, her crafty best friend**.

**Together Ollie and Titus team up** to solve Attic Town's day-to-day squabbles so that their little community of toys can enjoy a great day!

In each episode, during a "**Time for an invention**" sequence, Titus crafts whilst Ollie enthusiastically encourages him!

These sequences are all about **crafting and being creative**, learning along the way to build up **kids' self-confidence** by crafting something by themselves, at home, just like Titus.



# worldwide upcoming launch on

- CANAL+**
- vrt**
- KETNET**
- rtbf**
- .be**
- RTÉ**
- bein**
- ERR**
- npo**
- LTV**
- Télé-Québec**
- RTS**
- HRT**
- TVP**
- abc**
- RÚV**
- ETVB**
- TV5MONDE**



# connecting with audiences through hands-on and engaging experiences

- Cinema and festival preview screenings in France and Belgium to connect with kids and families before the show's official broadcast.
- Exclusive behind-the-scenes visits revealing how the show is made.
- Creative workshops where kids can craft their own versions of the toys they see on screen.
- Activity booklets for kids, allowing them to bring the series' fun crafts to life at home.

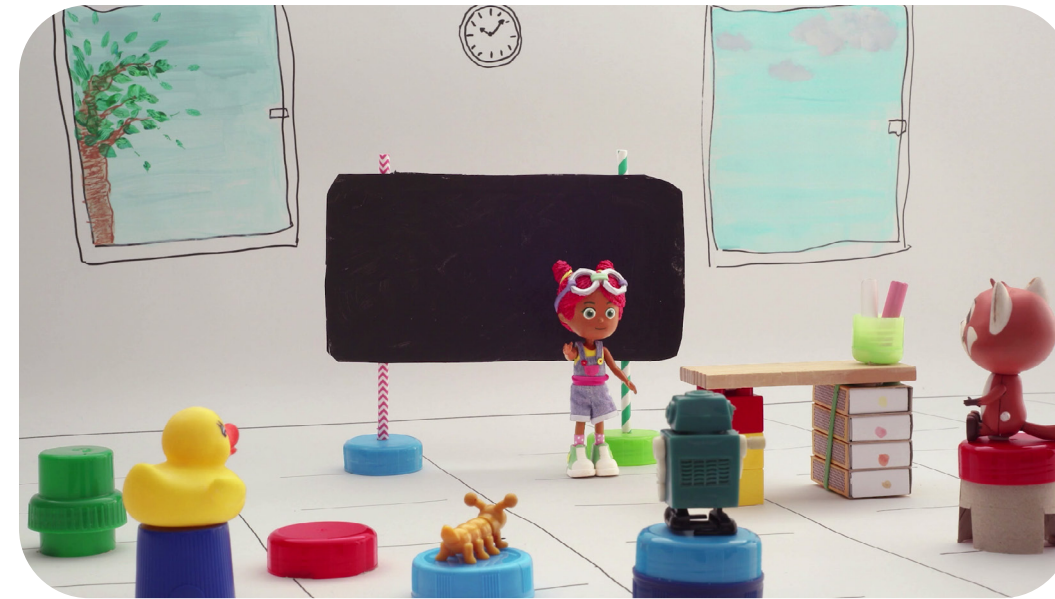
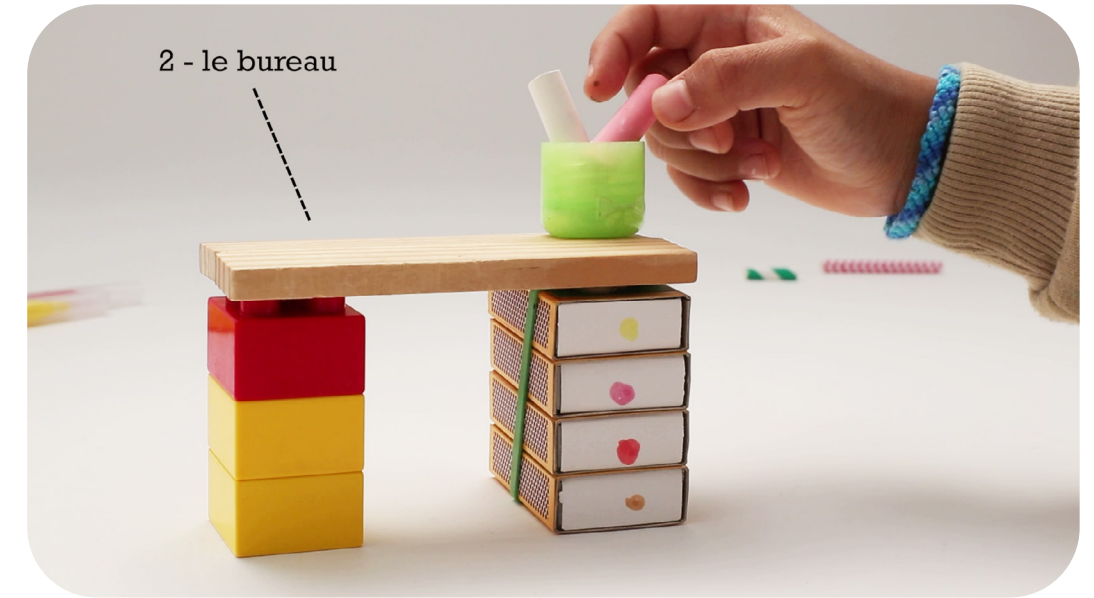


# the tinies DIYs

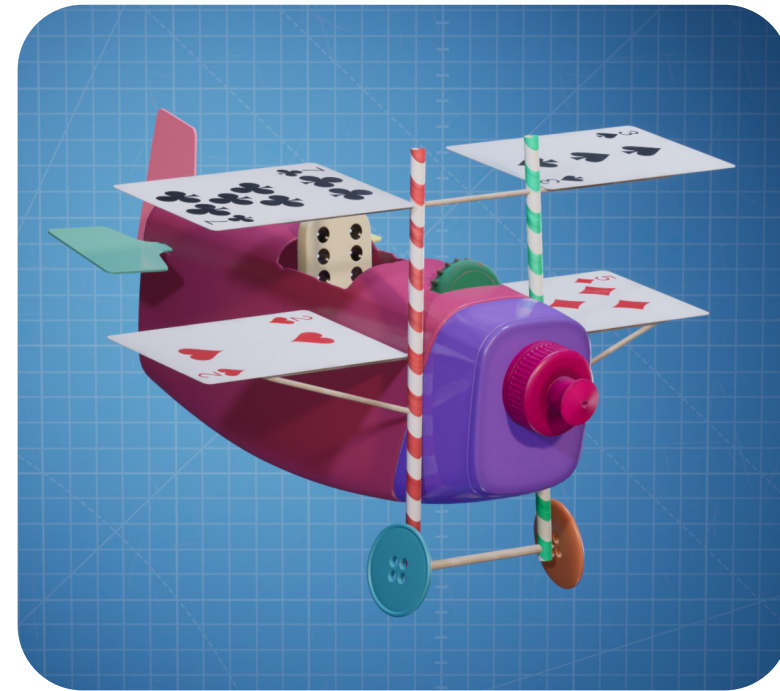
In addition to the show, MIAM! animation is producing **26 tutorials of 5 minutes in live action and stop motion animation**, to show kids and their parents **how to reproduce at home the DIY crafts seen in the 3D series**.

As in the series, these craft tutorials foster creativity, **promote DIY projects and build self-confidence**. Ollie and Titus, each in their 3D printed versions, will guide the children through each step in assembling these crafts.

The DIYs will be available in a **double format – vertical and horizontal** for a better exposure on social networks.



# learning step-by-step how to craft the DIYs from the show



# webgl arcade game

To support our broadcasting partners in building brand awareness for *The Tinies* in their respective territories, we are developing a WebGL game **to accompany the show's official launch**. Thanks to our real-time 3D production, we can **reuse existing assets, characters rig and animation**, as well as **backgrounds from the 3D show**, add a newly created game and level design, so as to **create an engaging interactive experience**.

To be able to deliver a 3D series and a video game at the same time, will **reinforce the series launch, increase audience engagement** through an immersive experience, while **reducing the overall carbon footprint of the IP**.

*Launch Q4 2025*



# video game

MIAM! animation is also currently producing a **larger-scale video game**: a **construction and exploration game** where players take on the role of Ollie or Titus, solving Attic Town's challenges by crafting objects.

**on Switch & PC**

*In production, launch spring 2027*



# the origins of the show

*The Tinies* freely adapts "**The Big Book of Little DIYs**" by Martine Camillieri an artist who has developed a playful craft concept: she keeps the packaging that we usually throw in the recycling bin such as empty yogurt pots, shampoo bottles or milk bottle tops, and cuts them up, fits them together and **plays around with them to create game settings.**

In them, she places small plastic toys. And, magically, **everything comes to life, looking like much more than simple DIY crafts projects** and even rivaling the trendiest of toys on sale in shops!

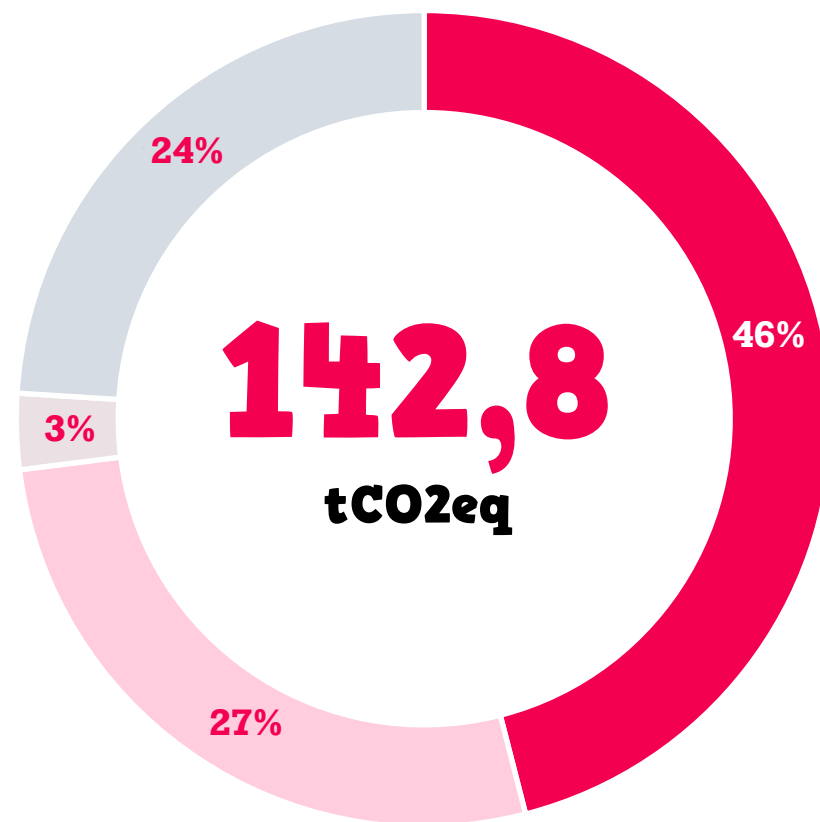
**Martine holds workshops for children.** Together they build entire cities.



# a coherent show on-screen and behind the scenes



Projected carbon footprint with **carbulator**  
LE CALCULATEUR CARBONE DU SECTEUR DE L'ANIMATION



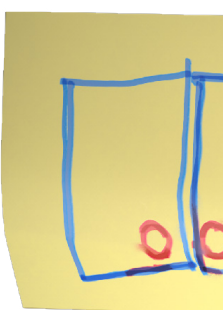
- Site infrastructure (65,1 tCO2eq)
- Distribution (4,1 tCO2eq)
- Production (38,2 tCO2eq)
- External service providers (35,1 tCO2eq)

On *The Tinies*, all 50x11' episodes + 22' special were rendered on only six computers, five of which were also used daily by the art team.

To monitor its carbon strategy, MIAM! animation developed in 2024 a clear roadmap based on the **Green Animation Guide\***, which is made up of 60 actionable sheets offering best-practice tools and recommendations tailored for animation studios.



\*Fully developed through the Green Animation Initiative, a collective effort by Ecoproduct, Green Film, CineRegio, and key partners across Europe.





**episode**

**bella and betty**

When Bella is caught picking her nose, she pretends to be Betty, her amazing (yet completely made-up) adventurer cousin who laughs at all the rules. Everyone believes her... except Ollie, of course! Can Ollie convince Bella to come clean to her friends?



## episode

### what a kind piggy!

Greanbeard wants to rob Pigglywig's shop and tells him to go find a map of the attic... but Pigglywig has a better idea! Helpful as ever, he hops onto the pirate's ship to draw a map from the sky. During the trip, Greanbeard discovers how kind Pigglywig is, and they become friends... But can a real pirate steal from someone he cares about?



## episode

### a juice bar of my own

When Bella opens a tea room to compete with Deedee's Juice Bar, everyone in Attic Town launches their own tiny hangout: the Woodleys' Milk Spot, the Greenbeard's Pirate Beach Bar... Ollie and Titus love the buzz, until they realize no one's playing together anymore. Now they are on it: let's bring the fun back to Deedee's Juice Bar as Attic Town's favorite meeting spot!

**episode**  
**elves on the shelf**

**22' winter special**

Funny elves arrive in Attic town, bringing Christmas magic with them! But GreenBeard pretends to be Santa Claus and convinces the elves to swipe all the presents!



# some broadcasters' quotes

With *The Tinies*, CANAL+KIDS presents a bold new “Ré-création Originale” series for children aged 5 to 7. It’s a playful approach brought to life by endearing heroes, set in an incredibly imaginative world while exploring meaningful themes.

*The Tinies* shows children new ways to play, sparked by imagination, inspired by recycling, and driven by hands-on creativity. Each adventure highlights play, sharing, and creation, alongside listening, helping others, and living together.

CANAL+KIDS is proud to offer *The Tinies* exclusively to young audiences in France, available since October 18.

**Chrystel Mussy-Masucci**  
Head of CANAL+KIDS



As Québec’s favourite broadcaster for children, we’re delighted to bring the wonderful series *The Tinies* to our young audience. At Télé-Québec, every show is carefully selected to blend fun with meaningful educational value.

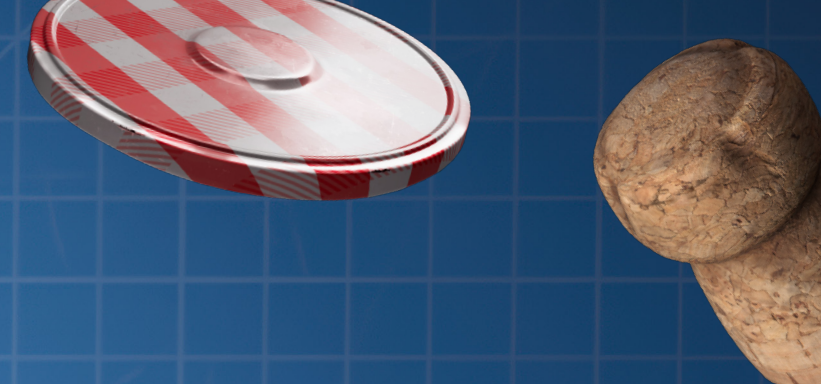
With its vibrant, engaging stories, *The Tinies* celebrates creativity, recycling, teamwork, empathy, and self-confidence. It’s a perfect fit for our lineup, and we’re certain that kids, and their parents, are going to love it!

**Marysol Charbonneau**  
Director of Youth and Family Content



These “*Tinies*” may be small, but they deliver big! From the moment we first read the project to the very first episodes’ screening (punctuated by the children’s loud, genuine bursts of laughter) our enthusiasm and our confidence never wavered. Driven by a passionate and remarkably talented team, the series brings a delightful sense of freshness, modernity, and mischievous charm to essential themes like creativity, caring for the environment, and learning to live together. We’re thrilled and proud to witness the success it’s already achieving, and to be part of the journey.

**Paola Acosta-Orjuela**  
Coproduct Animation Manager



# media coverage



Milk

MILK  
MAGAZINE

S'immerger dans l'univers des Minus

Avec **Les Minus**, CANAL-KIDS dévoile une nouvelle série inventive et pleine de tendresse, imaginée pour les enfants de 5 à 7 ans. L'histoire prend vie dans le grenier d'une maison où se cache Minusville, une véritable cité bricolée à partir d'emballages et d'objets du quotidien. Dans ce petit monde, les jouets oubliés reprennent vie et tentent de vivre ensemble, chacun avec son caractère et sa manière de jouer. Au cœur de cette communauté attachante, Oli, une poupe enthousiaste et sûre d'elle, et Titus, un petit jouet timide mais bricoleur de génie, se donnent pour mission de résoudre les problèmes du quotidien. Une série drôle, malicieuse et pleine de créativité, qui célèbre le plaisir de fabriquer soi-même.

> **Les Minus**, disponible sur CANAL-KIDS et sur l'application CANAL-.



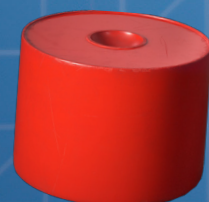
## Pomme d'Api



## Super Picsou Géant



## J'aime Lire



**Influencer partnerships:**  
cumulative reach of  
**710K followers**



# want to know more about how **The Tinies** has been produced?



**les.  
minus**  
le making-of



**Hanna**

**Productrice déléguée**

My name is Hanna Mouchez, and  
I am the producer of *The Tinies*.

Watch one of the **9x5'** making-of episodes!

**In this episode, Hanna Mouchez tells us about the job of a producer and her role on the series.**

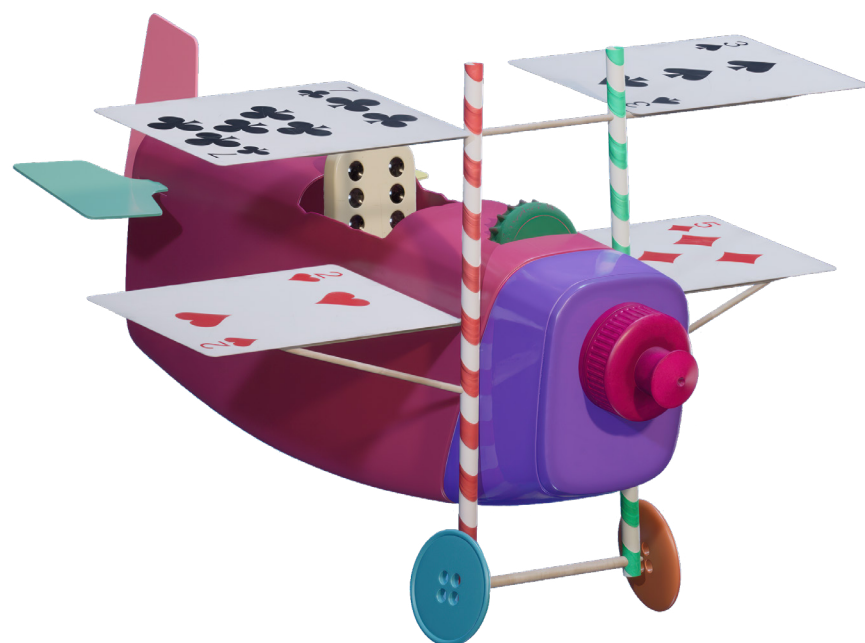


# about MIAM! distribution



MIAM! is a Paris-based company founded by Hanna Mouchez, active in the development, production (MIAM! animation) and international distribution (MIAM! distribution) of high-quality animated and hybrid programs. Since 2019, MIAM! is also MIAM! studio, dedicated to the production of real-time CGI programs. We've produced the TV series *Edmond and Lucy* (52x12'), *The Tinies* (50x11' + 1x22' + 52x4') in coproduction with Panique! and Lunanime, and *Goat Girl* (26x11') with Daily Madness and Thuristar.

MIAM! distribution is the commercial arm of MIAM! and holds exclusive worldwide media distribution rights for a catalog of 30 animated programs, produced by 20+ talented independent producers. These programs feature engaging stories for preschoolers, kids, adults, and families alike. At MIAM!, we are passionate about our shows and their impact for a better future. We believe in sustainable ideas, innovative pipelines, and powerful storytelling. Our line-up supports 30+ daring programs that have audacity and singularity in common, whether that be regarding their graphism or their concept and storytelling. Feminism, inclusion, diversity, sustainability, self-esteem, those are the words that could define our lineup.



**Goat Girl**  
26x11' - Kids

*(produced by Daily Madness, MIAM! animation and Thuristar)*



**Edmond and Lucy**  
96x12'+ 4x22' - Preschool

*(produced by MIAM! animation, season 2 coproduced by Panique!)*



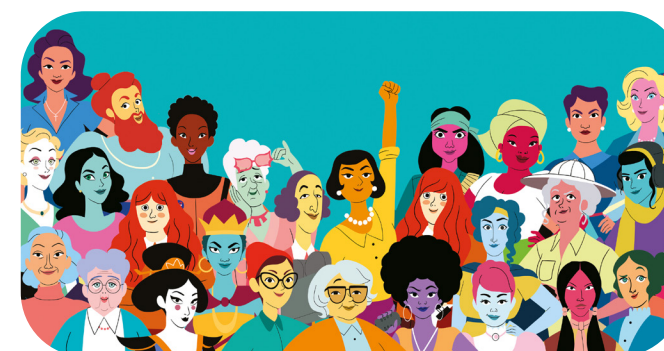
**Little Malabar**  
78x4' - Preschool

*(produced by Tchack)*



**Yeti Tales**  
280x8' - Preschool

*(produced by Darjeeling and Moving Puppet)*



**Brazen**  
30x3'30'' - Co-viewing

*(produced by Silex Films)*

# the team



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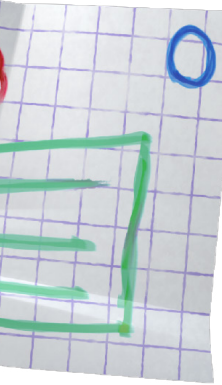
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**thank you for your vote!**

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distribution