

A CANAL+ CREATION ORIGINALE



OF MONEY AND BLOOD

A SERIES BY XAVIER GIANNOLI

STUDIOCANAL

A CANAL+ COMPANY



TABLE OF CONTENT

- 1. THE SERIES
- 2. LAUNCH ON CANAL + FRANCE
- 3. INTERNATIONAL HIGHLIGHTS

ENGINEERING LAHORE CORP - DIMITRY SNI7
IMEDIA - BEATRICE BOUSQUET
ENDURINO BAIJA TRADES - ZHANG V - BERANTE
FAIR TRADE DANESHA - DAN BANGLIF
FANZI FAIR-SLOT - HELENE PER
- ASSOCIE
NAWAB MOUNTAIN INV.

A cinematic photograph of two men sitting at a restaurant table. The man on the left is older, with dark hair, wearing a dark suit jacket. The man on the right is younger, with dark hair and a goatee, wearing a blue quilted jacket. They are both looking towards each other. The table is set with several glasses, including a snifter and a flute, and a bottle. The background is blurred, showing other diners in a restaurant setting. The text "THE SERIES" is overlaid in the center in a bold, yellow, sans-serif font.

THE SERIES

KEY FACTS

GENRE

Crime Thriller

FORMAT

12 x 1 HR

WRITERS

Xavier Giannoli

(LOST ILLUSIONS, MARGUERITE, THE SINGER)

Jean-Baptiste Delafon

(BARON NOIR)

Fabrice Arfi

DIRECTORS

Xavier Giannoli

Frédéric Planchon

BASED ON

The true events which inspired the book

D'ARGENT ET DE SANG

by the French investigative journalist Fabrice Arfi

CAST

Vincent Lindon

(TITANE, THE MEASURE OF A MAN, WELCOME)

Niels Schneider

(DARK DIAMOND, THE THINGS WE SAY, THE THINGS WE DO)

Ramzy Bedia

(LA FLAMME, H, DON'T DIE TOO HARD!)

David Ayala

(THE BIG HIT, SYNDROME E)

Olga Kurylenko

(QUANTUM OF SOLACE, OBLIVION, HITMAN)

Judith Chemla

(A WOMAN'S LIFE, CAMILLE REWINDS, SPIRAL S4)

André Marcon

(MARGUERITE, AN OFFICER AND A SPY)

PRODUCTION COMPANY

Curiosa Films

(LOST ILLUSIONS, WAITING FOR BOJANGLES,
FAREWELL TO THE NIGHT)

PRODUCERS

Olivier Delbosc

Émilien Bignon

COMMISSIONING BROADCASTER

CANAL+ CREATION ORIGINALE

LANGUAGE

French

TX DATE

Part 1 – episodes 1 to 6: 16th October, 2023

Part 2 – episodes 7 to 12: 22nd January, 2024



World Premiere at the 80th Venice International Film Festival
as part of the Festival's Official Selection

'THE FRAUD OF THE CENTURY'

OF MONEY AND BLOOD is loosely based on the true story behind one of the most audacious and lucrative scams in European history, described by French and European authorities as 'the fraud of the century'.

Between 2008 and 2009, a group of three men - Arnaud Mimran, Mardoché "Marco" Mouly and Samy Souied* - devised a **cunning carbon-trading scheme to defraud billions of Euros**. They created a complex network of shell companies and offshore accounts to purchase carbon emission allowances on the European market from abroad.

This scam **cost France €1.6 billion and the European Union a total of at least €6 billion**.

French regulators finally cracked down on the fraud in June 2009, leading to the trial of 12 people in May 2016, including Mimran and Mouly. **Both were sentenced to eight years in prison and ordered to pay €283 million in damages**.

Their alleged partner, Samy Souied, was **shot dead** by two men on a scooter in 2010.

Mouly and Mimran were taken into police custody in the investigation of Souied's murder. Marco Mouly was released without charge, but in 2021 **Arnaud Mimran was indicted for arranging the assassinations of two men**: his billionaire former father-in-law, Claude Dray, and **Samy Souied**.

Pending a court decision, Mimran is presumed innocent. **The investigation is still ongoing**.

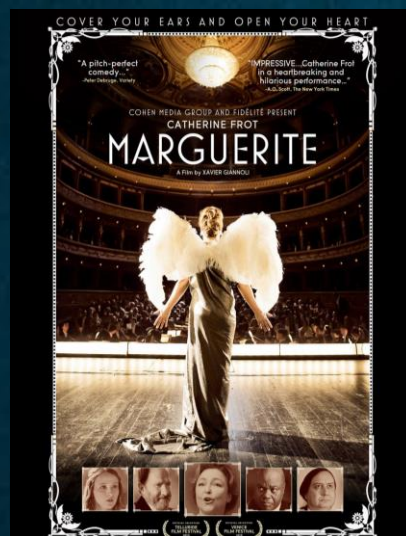
XAVIER GIANNOLI

Director & Writer



7 César Awards including Best Film and 8 César Nominations (2022)

Venice Film Festival Nomination for Best Film (2021)



4 César Awards and 7 César Nominations including Best Film and Best Director (2016)

Venice Film Festival: 2 Awards and 2 Nominations (2016)



1 César Award and 6 César Nominations including Best Film (2007)

Cannes Film Festival Nomination for Palme d'Or (2007)

"This movie will become a touchstone and cult object. *Lost Illusions* is sensational."

The New York Times

"Xavier Giannoli offers up an amusingly entertaining portrait of fortune, infamy and severe melodic dysfunction."

The Hollywood Reporter

"*The Singer* hits all its emotional grace notes with spot-on pitch."

Variety



DIRECTOR'S NOTE

Our series is at the same time a thriller, a financial investigation, an environmental debate, a spiritual quest and a study of customs and manners. I wanted a total spectacle passing from one scene to the next: the bourgeoisie in chic Parisian neighbourhoods, petty crooks in Belleville, the New York Stock Exchange, Manila casinos, high ministerial offices, and seedy mafia bars. I was fascinated by the electric charge that runs from one piece to another of this grand modern puzzle.

Decadence, fraud, and Lady Luck are all brilliant subject matters for a director, but I thought it would be interesting to cast a shadow over this cinematographic extravaganza: an investigator, a rigorous, obsessive magistrate pondering questions of good and evil.

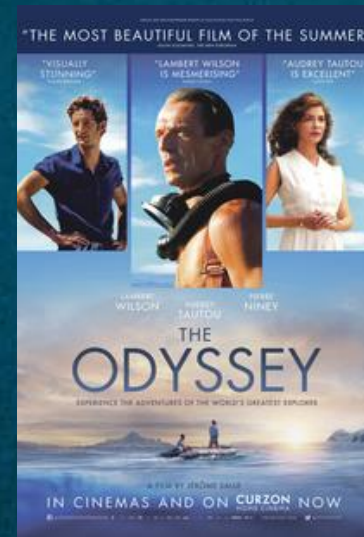
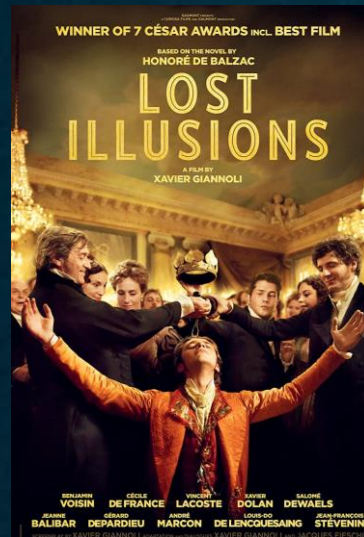
I embodied that tension in the obsessive relationship that the investigator Simon Weynachter finally establishes with a member of the gang, Jérôme Attias: a golden boy who becomes a grifter, and then a criminal. Each character in his own way succumbs to the madness of our world today.

My camera is set somewhere between an aesthetic fascination with “evil” and a concern about how we can defend our society. I wanted to film a status report on the world today and its inherent contradictions.

Xavier Giannoli
Director & Writer

CURIOSA FILMS

Production Company



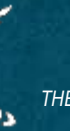
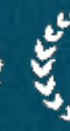


VINCENT LINDON

(Cannes Palme d'Or winner TITANE, THE MEASURE OF A MAN, WELCOME)



CANNES FILM FESTIVAL
BEST ACTOR
THE MEASURE OF A MAN (2015)



CESAR AWARD
BEST ACTOR
THE MEASURE OF A MAN (2015)



as **SIMON WEYNACHTER**

Upright and conscientious government official and founder of the department in charge of the “carbon quotas” case. As a widower whose only family is his daughter Émilie – a drug addict with whom he has a very strained relationship – Simon prioritises work as a distraction from his complicated private life. The investigation becomes both his refuge and his obsession.



NIELS SCHNEIDER

(DARK DIAMOND, THE THINGS WE SAY, THE THINGS WE DO)



CANNES FILM FESTIVAL
MALE REVELATION
CHOPARD TROPHY (2011)



CESAR AWARD
MOST PROMISING ACTOR
DARK DIAMOND (2017)



as **JÉRÔME ATTIAS**

Golden boy and wealthy trader who owes both his social and professional status to his father-in-law, Frydman. He is a regular poker player with a natural gift for bluffing, who can't resist the lure of money. He is also an affectionate yet increasingly absent father, whose addiction to risk and adrenaline traps him inside a progressively dangerous vicious circle.



RAMZY BEDIA

(LA FLAMME, H, DON'T DIE TOO HARD!)

as FITOUS

Street-wise and scheming, Fitous left school at an early age and quickly learned how to cheat to get by. Although he can barely read, he's a genius with figures. Unaccustomed to wealth, Fitous simply can't resist showing off his riches to demonstrate his success. He's full of bluster and bravado with a loose sense of morality.

DAVID AYALA

(THE BIG HIT, SYNDROME E)

as BOULI

Professional con man from the same underprivileged neighbourhood as Fitous, but calmer and more reasonable than his younger associate. He doesn't trust banks or financial institutions, and always insists on dealing in cash.



JUDITH CHEMLA

(A WOMAN'S LIFE, CAMILLE REWINDS, SPIRAL S4)



CESAR NOMINATION
BEST ACTRESS
A WOMAN'S LIFE (2017)



2 CESAR NOMINATIONS
BEST SUPPORTING ACTRESS
THE SIXTH CHILD (2023),
CAMILLE REWINDS (2012)



as ANNABELLE

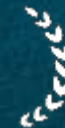
Jérôme's wife, devoted to her husband and children, and very close to her father, Frydman. Family is everything to her. She worries about the choices her husband is making but finds it hard not to forgive him.

ANDRÉ MARCON

(MARGUERITE, AN OFFICER AND A SPY)



CESAR NOMINATION
BEST SUPPORTING ACTOR
MARGUERITE (2016)



as FRYDMAN, ANNABELLE'S FATHER

Millionaire who made his fortune in real estate. He has nothing in common with his son-in-law Jérôme and finds their relationship increasingly difficult. Frydman is a man of his word, for whom morality and hard work are key values. He will do anything to protect his daughter Annabelle.



OLGA KURYLENKO

(QUANTUM OF SOLACE, OBLIVION, HITMAN)

BROOKLYN INTERNATIONAL FILM FESTIVAL

BEST ACTRESS

THE RING FINGER (2005)

as **JULIA**

Magnet for scandal whose affair with Jérôme is eaten up by the paparazzi. She is a former model, soft-porn actress and dancer on Spanish TV with an underprivileged background and a turbulent past. Julia has contacts in all sorts of circles – including the Italian mafia.



**LAUNCH ON
CANAL + FRANCE**

A SUCCESSFUL LAUNCH ON CANAL+

PART 1 – Episodes 1 To 6: October 2023

PART 2 – Episodes 7 To 12: January 2024

25 MILLION VIEWS

after 6 months of availability on CANAL+ digital platforms.

"A FERVENT PORTRAYAL OF HUMAN PASSIONS"

TELERAMA

"ONE OF THE BEST FRENCH SERIES OF RECENT TIMES"

LE MONDE

**"A FORMIDABLE DETECTIVE SERIES, HALFWAY BETWEEN THE WOLF
OF WALL STREET AND THE GANGSTER STORY"**

GQ



INTERNATIONAL HIGHLIGHTS

WORLD PREMIERE AT THE 80th INTERNATIONAL VENICE FILM FESTIVAL

30.08 – 09.09.2023



OUT OF COMPETITION SELECTION AND WORLD PREMIERE IN VENICE

- 4 public and press screenings of the 12 episodes
- Red carpet and press activities with the cast: Xavier Giannoli, Vincent Lindon, Ramzy Bedia, Judith Chemla and Olga Kurylenko

LOCAL FESTIVALS



SOUTH International Series Festival
6 - 12.10.23
Cadiz, Spain



Film Festival Cologne
19 - 26.10.23
Cologne, Germany



French Film Festival Prague
23 - 29.11.23
Prague, Czech Republic



Serial Killer
19 - 24.09.23
Brno, Czech Republic

INTERNATIONAL COVERAGE

DEADLINE

French Film Director Xavier Giannoli Talks First Foray Into Series With Canal Plus-Backed 'Of Money And Blood' – Venice

Melanie Goodfellow
August 31, 2023 1:33AM PDT



ADVERTISEMENT



Lauren Koffel/Gamma-Rapho via Getty Images

Xavier Giannoli is one of those rare French directors who has a stronger relationship with the Venice Film Festival than Cannes back home.

First TV series by Xavier Giannoli
First TV series starring Vincent Lindon

[Full article](#) + [Full interview](#)

VANITY FAIR

Mostra de Venise : Avec D'argent et de sang, la France tient sa grande série d'arnaque

Comme dans son brillant *Illusions perdues*, Xavier Giannoli multiplie les scènes de bacchantes avec une vulgarité assumée. Des fêtes avec cocaïne et escort girls, comme autant de condamnation d'un capitalisme sans limite et, dans ce cas encore plus qu'un autre, désastreux pour la planète. Tout est dit dans des montages plein d'ironie où les images de cupidité - les billets pleuvent à n'en plus finir - se superposent à celles du réchauffement climatique - la fonte des glaces pour être explicite au possible. Film après film (*L'Apparition*, *À l'origine*), le cinéaste sonde notre rapport au mensonge, à la duplicité. *D'argent et de sang* condense les obsessions du réalisateur tout en jonglant avec les questions intimes, politiques et

"Of Money and Blood condenses the director's obsessions, juggling intimate, political and even religious issues. A sumptuous series to be devoured in one sitting".

[Full article](#)

- WIDELY PICKED AS PART OF MIPCOM MUSTS -

DEADLINE

The Hot Ones – Drama: Korean Survival, British True Crime & Female Action Stars Set For Mipcom

BROADCAST

Hot Picks: Of Money And Blood

C21Media

Mipcom musts: 21 shows to catch at Cannes

[Deadline Hot Ones](#) / [Broadcast Hot Picks](#) / [C21 Mipcom musts](#)

AUSTRALIAN RELEASE COVERAGE



The Sydney Morning Herald

★★★★ Culture TV & radio Streaming

This was published 6 months ago

This gripping and pacy French thriller explores 'the scam of the century'

Debi Enker

April 23, 2024 – 11:30am

Of Money and Blood (D'argent et de sang) ★★★★★

Based on a 2018 book by investigative journalist Fabrice Arfi about a crime dubbed "the scam of the century", this polished French series declares at the outset that it is "a work of fiction based on real events", adding that it "aspires to be art, not documentary".



Ramzy Bedia as Alain Fitoussi, the flamboyant, illiterate, motor-mouthed dandy behind the so-called scam of the century that stole billions of dollars from the French government. sbs

The first foray into TV by filmmaker Xavier Giannoli (*Marguerite, Lost Illusions*), it's a gripping and intelligently crafted thriller dealing with a scheme to steal billions from the French

★★★★
"Gripping and pacy French thriller (...) intelligently crafted".

[Full article](#)

The Jewish Independent

Read, Watch, Listen

TJI Series

Community Action

Events

Text size: 6

FOLLOW US

HOME → READ, WATCH, LISTEN → ARTS & CULTURE

REVIEW ARTS & CULTURE

Save for later

Print this

A gripping tale of grit and greed from the backstreets of Paris

Two petty crim Jews dream up an outrageous climate tax scam. Of Money and Blood, SBS's latest French thriller, is a stylish successor to *Le Bureau*.

CAROLINE BAUM



SHARE THIS



YOU MIGHT ALSO LIKE

Venezuelan president's ugly corruption of his Jewish heritage

COLIN SHINDLER

Six star-studded Jewish events to see at SWF

RUBY KRANER-TUCCI

'Save a seat at the table for death'

MIRIAM HECHTMAN

Creative Commons

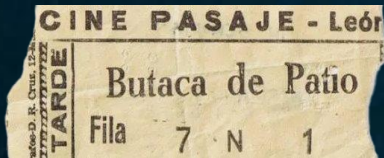
We believe in the free flow of information

Republish our articles for free, online or in print, by using our Creative Commons licence

"A gripping tale of grit and greed from the backstreets of Paris (...) a stylish successor to *The Bureau*."

[Full article](#)

EL PAÍS



Sangre y dinero



Viendo los primeros episodios pensé que "Sangre y dinero" se merecía las cinco estrellas que otorga esta modesta revista de provincias, siempre escorada hacia la izquierda. "Sangre y dinero" es una serie basada en hechos reales, sí, pero también es un alegato socialista contra esos hijos de puta que roban al Estado y luego nos dejan sin carriles bici ni ambulatorios. Y es que hay muchas formas de robar: legales e ilegales, plebeyas y coronadas, a punta de pistola y a punta de corbata.

Luego, con el correr de la trama, aunque el socialismo seguía burbujeando por mis venas, rebasé las estrellas a cinco porque los actores repetían y otra vez la misma escena de lanzar billetes al aire despreciándolos como confeti. Doce episodios, como sucede casi siempre, son demasiados. "Sangre y dinero" promete mucho pero luego se desinfla. En eso es igual que la mayoría de las series. Igual que la vida... Nos explican una y otra vez los asuntos triviales como si fuéramos bobos y luego, la chicha de la cuestión, la mecánica financiera del robo del IVA, la tienes que buscar en internet para enterarte.



[Full article](#)

COLUMNA > **'Sangre y dinero', la gran estafa financiera de Francia**

La estupenda serie narra la vida de un peculiar trío compuesto por dos macarras de Belleville y un pijo del muy adinerado distrito XVI de París que consiguieron realizar "la estafa del siglo"



Niels Schneider (izquierda) y Ramzy Bedia, los dos antagonistas de 'Sangre y dinero'.

" Impressive performances from Ramzy Bedia and David Ayala as the thugs, Niels Schneider as the lord of the Parisian 16th arrondissement, and the excellent Vincent Lindon."

[Full article](#)

cine&series MUNDIARIO



NETFLIX PRIMEVIDEO MOVISTAR+ DISNEY+ MAX FILMIN APPLETV+ TRAILERS GENTE CULTURA

MOVISTAR+

Crítica a Sangre y dinero: la mayor estafa francesa llega a Movistar Plus+

¿Es posible hacerse lucrar con dióxido de carbono? Sangre y dinero, la nueva serie de Movistar Plus+, muestra que sí es posible y fue "la estafa del siglo" en Francia.



Vincent Lindon en Sangre y dinero. / Movistar Plus+

Juan Manuel Mazas 06/ago/24 - 03:29

Sangre y dinero es una serie dirigida por Xavier Giannoli y basada en el libro del periodista Fabrice Arfi, nos sumerge en la intrincada y real historia de la mayor estafa de Francia. En un estilo que recuerda a los mejores thrillers de misterio, la serie explora la motivación y el desarrollo de cada personaje, creando un ambiente cargado de intriga y suspense.

En 2009, dos timadores del barrio parisino de Belleville, Alain Fitoussi (Ramzy Bedia) y Bouli (David Ayala), se unieron con un inversor del distrito 16, Jérôme Attias (Niels Schneider), para saquear el mercado financiero del carbono. Esta historia ahora llega a Movistar Plus+ el 6 de agosto con doble capítulo.

"A stellar cast and masterful direction (...)

A layer of complexity and realism rarely seen in the genre."

[Full article](#)

The screenshot shows the website filmdienst.de with a navigation bar at the top containing 'FILM DIENST', 'Das Portal für Kino und Filmkultur', and various menu items like 'TRAILER', 'RSS', 'NEWSLETTER', 'ÜBER UNS', 'MEIN FILMDIENST', and 'PLUS'. Below the navigation, there are categories like 'EMPFEHLUNGEN', 'KINO', 'HEIMKINO', 'PERSONEN', 'FILMKULTUR', and a search bar. The main content area features a large image of a man in a suit, with a smaller thumbnail of the series 'Of Money and Blood' below it. The title 'Of Money and Blood' is prominently displayed, along with a short synopsis: 'Finanzkrimi-Serie um Kriminelle, die den 2005 eingeführten Handel mit Emissionsrechten durch die Europäische Union als Steilvorlage für einen Milliardenbetrug nutzen, sowie um einen Ermittler, der dem Fall nachgeht'.

"A complex, gripping and highly interesting series in every respect (...) a **proof that many of the most current, original series come from Europe** and have much more to do with us than apolitical, ready-made series from the USA."

[Full article](#)

The screenshot shows the website thespotmedia.com with a navigation bar at the top containing 'THE SPOT MEDIA & FILM' and various menu items like 'Abo', 'E-Paper', 'Newsletter', 'Kontakt', 'Werben', 'Login'. The main content area features a large headline: '„Of Money and Blood“', followed by the title 'Xavier Giannoli: „Kein Schuldgefühl zu haben, ist das Ende der Welt“'. Below the title, there is a date and author: '02. November 2024 • 12:43 • Michael Müller'. The text below the headline reads: 'Xavier Giannoli hat die sehenswerte True-Crime-Serie „Of Money and Blood“ über einen Jahrhundertbetrug gemacht, die jetzt auf Magenta TV gestartet ist. Der profilierte Regisseur und Dauergast in Cannes spricht darüber, warum dieser Stoff sein allererstes Serienprojekt wurde.' Below the text, there are two images: a portrait of Xavier Giannoli and a scene from the series 'Of Money and Blood'. The caption below the images reads: 'Xavier Giannoli (l.) und seine Serie „Of Money and Blood“ (Unifrance, Canal+)'. At the bottom of the page, there is a section titled 'Interview with Xavier Giannoli'.

Interview with Xavier Giannoli

[Full interview](#)

Público

P

EXCLUSIVO STREAMING

Sangue e Dinheiro: a grande escroqueria, do bairro para o mundo

O "mais ambicioso projecto" de uma dupla, o realizador Xavier Giannoli e o actor Vincent Lindon: *Sangue e Dinheiro*, uma série de 12 episódios, chega à Filmin.

Vasco Câmara
29 de Julho de 2024, 7:24



Sangue e Dinheiro, série em 12 episódios a partir de dia 1 de Agosto na Filmin DR

Não temos memória da "escroquerie du siècle" – início dos anos 2000, o desvio de milhares de milhões de euros dos cofres do Estado francês –, dizer "taxa de carbono" é erguer um muro impenetrável, as teias do *thriller* fazem-nos sentir perante uma efusão cabalista e por isso o livro, de 2018, *D'Argent et de Sang*, da autoria de um jornalista de investigação do Mediapart, Fabrice Arfi, não faz nem fará parte da nossa biblioteca?

"The **most ambitious** project of director Xavier Giannoli and actor Vincent Lindon"

[Full article](#)



Estreia da 2ª parte de Sangue e Dinheiro



Um dos mais importantes acontecimentos televisivos do ano. Baseada em factos reais, *Sangue e Dinheiro* é a história inspirada na maior burla da história de França, quando um grupo de pequenos criminosos ganhou 5 mil milhões de euros em seis meses. Protagonizado por Vincent Lindon, Niels Schneider e Olga Kurylenko.

A segunda parte estreia na Filmin dia 13 de Agosto.

OF MONEY AND BLOOD Trail..



A maior fraude do século na taxa de carbono em França está no centro da primeira série do realizador Xavier Giannoli de "Ilusões Perdidas" estreia na Filmin, em Agosto.

Com um elenco de estrelas, encabeçado por Vincent Lindon ("Titane") e Niels Schneider ("Golpe de Sorte"), ao lado de Ramzy Bedia ("Kung Fu Zohra") e Olga Kurylenko ("A Morte de Estaline"), a série

"One of the **most important television events** of the year"

[Full article](#)



M

SANGUE E DINHEIRO – TRAILER

Home Todos os artigos Séries Sangue e Dinheiro – trailer



SÉRIES, TRAILERS 23/07/2024 METROPOLIS PARTILHA

A maior fraude do século na taxa de carbono em França está no centro da primeira série do realizador Xavier Giannoli de "Ilusões Perdidas" estreia na Filmin, em Agosto.

Com um elenco de estrelas, encabeçado por Vincent Lindon ("Titane") e Niels Schneider ("Golpe de Sorte"), ao lado de Ramzy Bedia ("Kung Fu Zohra") e Olga Kurylenko ("A Morte de Estaline"), a série conta a história verdadeira da fraude da taxa de carbono em França, que ocorreu entre 2008 e 2009 e ainda hoje é considerada a maior burla do século.

"An **all-star cast**"

[Full article](#)

SUCCESSFULLY SOLD TO +80 TERRITORIES



BELGIUM



GERMANY



**BALTICS,
LUXEMBOURG, VIETNAM**



UKRAINE



IBERIA



SPAIN



PORTUGAL & PALOP



ITALY



AUSTRALIA



CANADA



**FRENCH SPEAKING
AFRICA**



ISRAEL



MYANMAR



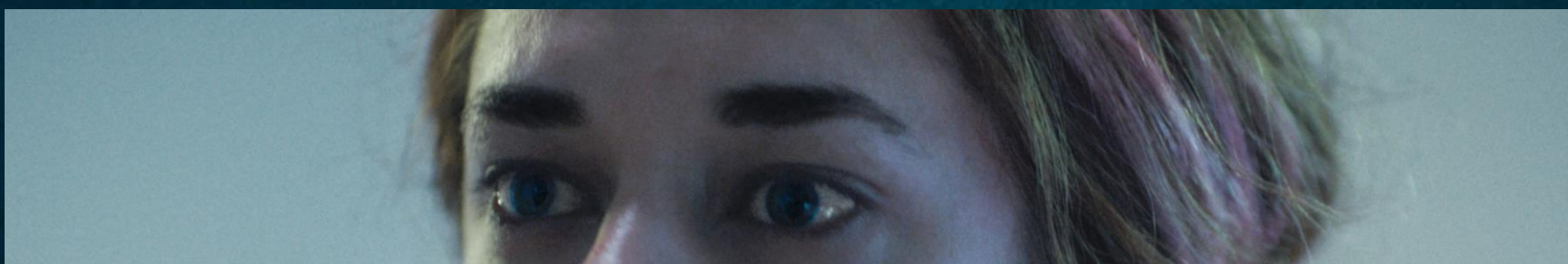
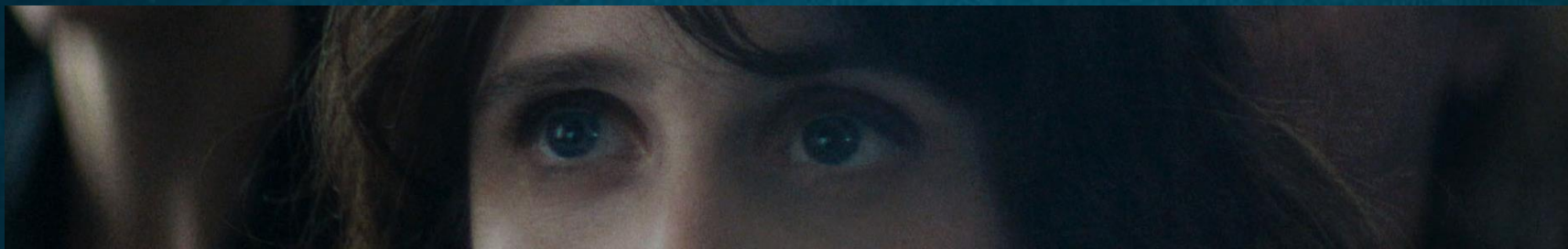
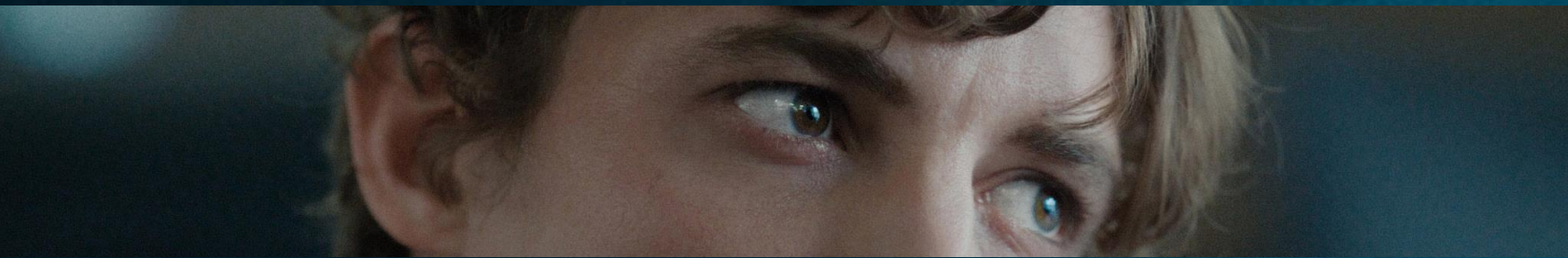
MALTA



GREECE



RUSSIA & CIS



STUDIOCANAL
A CANAL+ COMPANY