

N O M I N E E

UNIFRANCÉ



52x11'

TV EXPORT
AWARD
ANIMATION CATEGORY



Xilam

france.tv

B B C

ZDF

KiKA
von ARD und ZDF

FRISBEE

RTS

K
KETNET

svt BARN

yle

HRT 3

MTVA

Télé-Québec



THE TEAM

A EUROPEAN SUCCESS STORY!

In case you haven't heard about them yet, please meet the Piggy Builders, born from the great alliance of a trio of prestigious European broadcasters: France TV, BBC and ZDF who commissioned the series together in 2023 after the Cartoon Forum pitch back in 2021!

The project came from the brilliant mind of author Marie Manand following a call for tender initiated by Xilam in 2019. Naturally, we were immediately drawn to the project – it had the strength of an established IP (who doesn't know the Three Little Pigs?) and, at the same time, felt incredibly fresh and original.

After years of hard work and strong collaboration between France, UK and Germany: our charming piggies - Cornelia, Cesar and Charlie – also found beautiful new homes in Europe and North America. The series has already successfully launched in the UK, France, Italy, Switzerland (RTS and RSI), Canada (Téléquebec) and soon will be hitting screens in Germany (ZDF and Kika), Belgium (VRT), Finland (YLE), Sweden (SVT), Croatia (HRT), Hungary (MTVA)... and more deals are in discussion for Asia Pacific.

We are incredibly proud of this nomination for the Unifrance Export Prize and would like to take this opportunity to congratulate all the amazing production and distribution teams at Xilam.

As the Piggy Builders always says: Let's make the impossible possible!

Safaa Benazzouz – EVP Distribution at Xilam



Xilam



MAKING THE IMPOSSIBLE
POSSIBLE!



Format 52x11'
Genre Comedy
Target Age Preschool



About the show

Join the adorable trio – Cornelia, Cesar and Charlie – charismatic siblings with curly tails, as they embark on their passion for construction every day. They share a deep love for building, problem solving, and their wonderful community in Fine Forest. There’s one more thing they have in common: they all have a lot to learn about working together. When they manage to work as a team, the impossible becomes possible!

#Friendship #Siblings #Comedy
#Team Work #Little Pigs
#Building #Forest #SolvingProblems
#Vehicles #Nature
#Relationship **#Creation**
#Kindness #Optimistic **#Community**



Watch the trailer





The Fine Forest Community





**52 episodes
=
52 constructions**





Digital Strategy

11x1'30''

11 short videos (horizontal & vertical) for web and social media to introduce the characters, vehicles and iconic places to dive into their universe!





Product Inspiration

Toys & Games



Back to School



Fashion



Publishing





In the Press



kidscreen



VARIETY



CARTOON  BREW



C21Media



N O M I N E E

UNIFRANCÉ

TV EXPORT
AWARD
ANIMATION CATEGORY



**PIGGY
BUILDERS**

Vote for us!





Thank you!



Contact: sales@xilam.com



© 2025 Xilam Animation / Cofin Creativity Productions / All Rights Reserved