



JURASSIC



CASH

JURASSIC CASH

52'

Producers and Broadcasters:

GEDEON Programmes/ CANAL+ Docs

Director: Xavier LEFEBVRE

Writer : Vincent FERAGUS



Some people collect works of art, others collect dinosaurs. These wealthy enthusiasts dream of decorating their homes and offices with T-Rex skeletons, bringing millions of dollars to auction houses to snatch up the bones of the great extinct dinosaurs. A controversial hobby and, above all, a form of speculation which can lead to a lawless «bone rush».

The film was granted exceptional access to the largest Triceratops auction sale which took place in Paris in October 2021. Meet private collectors, passionate excavators and paleontologists to nourish the debate and question the best way to combine private funding with science. Jurassic Cash investigates this growing business of dinosaur fossils and excavators. An incredible speculation in the auction world which questions the value of such Universal Human Heritage in today's world.

From Jurassic World to Jurassic Cash, will science and museums be deprived of these dinosaur skeletons which have inspired generations of Paleontologists and will they be forced to solicit these new patrons for their research?

IN DOC WE TRUST



TERRANOA

THE MAKING OF THE FILM

Marie MOUCHET - producer:

«Our professions, whether it's directing or writing, are rooted in curiosity. We're constantly reading, seeing, watching, and listening. When you engage in this daily, you may stumble upon articles or stories that captivate your interest more than others. You find yourself delving deeper, driven by the need to know more. This is what happened to Vincent Feragus, our author, who tragically passed away from cancer during the post-production of the film. He reached out to me with this idea and we both sensed that there was more to this story than intellectual curiosity and ethical questions; it was a real contemporary adventure waiting to be told.

But how could we tell it? As we gradually pieced things together, we discovered that a company based in Trieste had just started the reconstruction of a triceratops fossil...».

Xavier LEFEBVRE - director:

«Those who appear in the film immediately understood our approach, which is not a prosecutorial one. We tell and pass on stories, and make people listen to points of view. It's up to viewers to form their own opinions, or to remain mere spectators. So yes, for the collectors in the film, it was easy... for the others, they're still hiding...».

Marie MOUCHET - producer:

«There's the compulsive collector - with a lot of money. The paleontology enthusiast who will become a «digger» himself. The patron of the arts, who sees an opportunity to share with as many people as possible».

Xavier LEFEBVRE - director :

«Not one of them spoke to us about their financial investment motivation. On the other hand, they all confess to a genuine passion for the subject, demonstrated by the extent of their knowledge».



A WORLDWIDE SUCCESS

Sold to 15 buyers covering over 30 countries

PBS USA - Thirteen Productions (USA, Canada)

PBS UK (United Kingdom, Ireland)

SBS (Australia)

NHK (Japan)

VRT (Belgium)

RTBF (Belgium)

RTVE (Spain)

Docs de Cologne (Germany)

RSI (Switzerland)

RTV Slovenija (Slovenia)

Ceska Tv (Czech Republic)

TV Unam (Mexico)

Al Jazeera (Algeria, Saudi Arabia, Bahrein,

Republic of Djibouti, Egypt, Iraq, Jordan, Kuwait,

Lebanon, Libya, Malta, Morocco, Oman, Qatar,

Syria, Tunisia, Yemen)

Inflight: EVA Airways (Taiwan)



IN DOC WE TRUST



FESTIVALS

AWARD



OFFICIAL SELECTIONS



SALES AND MARKETING STRATEGY

Launched at MIPCOM 2021 and further market strategy

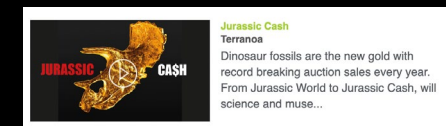
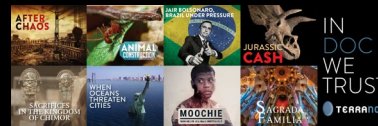
- Trailer launched at the MIPCOM 2021
- World Congress of Sciences & Factual Producers 2021
- MIPTV 2022
- Highlights on our customized booth for Sunny Side of the Doc 2022
- World Digital Premiere screening at Unifrance Rendez-vous 2022 in Biarritz
- MIPCOM 2022
- Screening link at ATF 2022

Advertising in C21:

- Early June in the run up to Sunny Side of the Doc 2022: Newsletter "C21 Digital Screenings: Hot Properties playlist for May 2022"
- At Sunny Side of the Doc 2022
 - Dedicated web banner for the film
 - Corporate web banner
- Trailer in our C21 screening suite for the whole year 2022

Trailer

Web page on Terranoo's online screening room.
Flyer, Newsletters and emails shots to buyers.



QUOTES

Isabelle GRAZIADEY
Executive Director Terranoa

«The characters in this film are bigger than life, they interact and are interdependent as in a perfect playwright...

Their passion, obsession, dedication drives the film which provides on one hand a fascinating behind the scene investigation of each part involved in this business and on another hand reveals the true motivations for each and the feelings involved.

Many buyers told me they were totally seduced by the unheard of topic and its theatrical treatment.

Like a cold case being resolved the puzzle assembles and comes to its conclusion. On the way we viewers have entered this secretive world».

RTV Slovenija

«Beautifully shot mesmerising dinosaur remains always intrigue. The documentary so eloquently points out the troublesome relationship between science and the museums mission for greater public interest on one hand and the fascination of private collectors, backed by substantial financial means on the other...».

Stephanie CARTER - Thirteen/ WNET - PBS USA

«The film provided an opportunity to introduce viewers to a subculture few are aware of but involves questions surrounding the value of scientific exploration, the role of economics in determining what is explored and whether or not that exploration should be made available to the public to experience».

Marie TOMKOVÁ - Ceska tv

«We are looking for investigation programs that have a global reach and can attract and interest even Czech viewers».

Kaye WARREN - SBS Australia

«SBS scours the globe for the world's best documentary stories and the tales which unfolded in Jurassic Cash were so intriguing that we knew the film would appeal to the SBS audience. Our premiere national entertainment magazine TV Week thought so too and published an entire double page spread about the film with an interview with Xavier Lefebvre. We also thought the title was great too!»


PRESS

03 NEWS Set location for local weather

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World's largest Triceratops, Big John \$10.2 million at private auction

Posted 4:11 22 Oct 2021 at 7:34am, updated 5:42 22 Oct 2021 at 12:37am



The Guardian

Largest triceratops ever unearthed sold for €6.6m at Paris auction

US collector 'falls in love' with 8-metre-long dinosaur found in South Dakota and reassembled in Italy

EL PAÍS

Esqueleto del triceratops 'Big John', el mayor encontrado, se exhibe en París antes de ser vendido

El fósil, que tiene unos 66 millones de años, puede alcanzar un precio de hasta 1,5 millones de euros en la subasta



NEW YORK POST

LIFESTYLE

Largest triceratops fossil ever expected to fetch up to 1.5 million euros at Paris auction

Facebook Twitter



Collectors bidding for 'Big John' at the Drouot auction house in Paris on 21 October. Photograph: Ian Langsdon/EPA

An 8-metre-long dinosaur skeleton has sold at auction for €6.6m (a record for the species), to a private collector. It is the largest triceratops ever unearthed.

rtbf.be

LA UNE

"Jurassic cash" : le business des dinosaures dans Doc Shot



INDEPENDENT

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World's largest triceratops skeleton sells for \$7.7mn at Paris auction house

'Big John' has made it to the Guinness World Records as the largest known triceratops skeleton

Read Part 1 • Friday 22 October 2021 08:49 BST • Comments

LE FIGARO

TÉLÉVISION

« JURASSIC CASH » : LES VIEUX OS S'ARRACHENT À PRIX D'OR

DANS LEUR ENQUÊTE FOUILÉE SUR LE MARCHÉ DES FOSSILES DE DINOSAURES, XAVIER LEFEBVRE ET GILLES DEISS DONNENT LA PAROLE AUX DIFFÉRENTS ACTEURS ET DÉTRACTEURS DE CETTE SPÉCIALITÉ QUI SOULÈVE DES QUESTIONS D'ÉTHIQUE.

AMELE.COM a.com@lefigaro.fr

New York ou Paris, il peut s'écouler plusieurs années. Et pour cause, entre l'excavation, l'étude des restes, leur préparation et la mise en beauté, il y a du temps à passer. À Paris, il faut aussi montrer leur collection. À l'image du carnivore de Kieber Rossillon, qui veille sur les jardins de Marqueyssac, dans le Périgord.

www.news.cn

新华网 XINHUANET

Thursday, October 26, 2023

World's biggest triceratops fossil to be auctioned in Paris

Source: Xinhua | 2021-09-03 00:30:21 | Editor: huaxia

THE PRODUCER

GEDEON programmes

GEDEON PROGRAMMES is one of Europe's leading producers of high-quality television programmes aimed at international broadcast.

Established in 1994, the company productions cover documentary films, television magazine shows, short programmes, interactive programmes and theatrical documentaries.

Headed by Stéphane Millière, Gedeon Media Group produces films covering a wide range of topics from science and adventure to history, wildlife, human stories and culture.

Well-established in the international documentary market, the company initiates and participates in numerous coproductions every year with top broadcasters and production companies across Europe, North America and Asia, such as the BBC, Channel 4, WGBH Nova, Discovery Channel, National Geographic, Curiosity Stream, NHK, RAI, ZDF, NDR, SBS, ABC, NFB, Radio Canada, Tele Quebec, RTBF, TFO, etc.

In the course of its 20th year history, the company has delivered around 900 hours of films and garnered more than 400 awards throughout the world.



Marie MOUCHET
PRODUCER



Stéphane MILLIÈRE
PRODUCER



IN DOC WE TRUST

With almost 25 years of expertise and a selective choice of the best factual productions, we have established strong ties with the creative industry internationally. We handle a catalogue of over 2,500 hours of carefully curated factual programmes and entertainment series with dedicated sales strategies for each programme. Terranoa preferred genres include history, science, wildlife, travel and adventure, crime, current affairs and general factual entertainment series.

Among our best sellers and acclaimed titles:

Human + (6x52') (Bonne Pioche, Ideacom/ Science Channel US), Saving Notre Dame (100') (Gedeon Programmes, F2, NGC International), Antarctica's Secrets (2x52') (Paprika Films, ARTE), Dirty Dollars Inc. (4x52') (Docland/PVP Canada/ ZDF), Bolsonaro: Brazil under pressure (52') (Babel Doc/ RTL Germany), Josephine Baker: the Story of an Awakening (52') (Kepler22/ Arte).

Export Award 2015 for Picasso, the legacy (52') (Gedeon Programmes)

From its Paris head-quarters and Washington-based affiliate office, Terranoa invests yearly in completed productions and helps gap finance suitable projects scouted on the international market.

Terranoa's seasoned sales team has developed a network on the international marketplace to optimize rights exploitation and maximize revenues from traditional broadcasters to new SVOD and AVOD and other new media players.



Emmanuelle JOUANOLE
GENERAL MANAGER



Isabelle GRAZIADEY
EXECUTIVE DIRECTOR



Bertrand LOSSIGNOL
SENIOR SALES &
ACQUISITIONS MANAGER



Aurore CRESSON
TECHNICAL COORDINATOR /
SERVICING & MARKET



Côme VILLAIN
SALES EXECUTIVE



Laetitia GIANSILY DOYLE
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Add some good vibes to your screens: www.terranoa.com



IN THE MEMORY OF VINCENT FERAGUS