



Edmond and Lucy



Edmond and Lucy

WHEN NATURE IS YOUR
BEST PLAYMATE!

52x12' + 13x3' + 45' - Preschool

Produced by **MIAM! animation**

Directed by **François Narboux**


(Didou S3, Mouk S1&2, Pirata & Capitano S1&2...)

Meet Edmond, the squirrel, and Lucy, the bear cub, in their daily adventures in the forest: Nature is their best playmate!



Watch the teaser [HERE](#)

SUSTAINABILITY ON SCREEN AND BEHIND THE SCREEN

- Written hand in hand with 3 Nature experts
- Sustainable real time CGI pipeline  unity
The rendering phase is deleted, allowing a massive economy in terms of carbon release. Here are the figures certified by the experts of Workflowers:
 - 1 episode of 12' minutes, on 1 machine, rendered in classic CGI, takes 230 days (HD quality) and consumes about 330kg of CO₂;
 - 1 episode of 12' minutes, on 1 machine, rendered in real-time CGI, takes 6 hours (4K quality) and consumes about 0,15kg of CO₂.

A pipeline used to produce an impactful, meaningful and sustainable TV show for preschoolers & their families !



THE IP AND ITS VARIOUS FORMATS



EDMOND AND LUCY + - 13x3'
EDUCATIONAL EPISODES FOR LUMNI



NATURE WORKSHOPS TO ENGAGE THE AUDIENCE



SEASONAL ACTIVITY BOOKS FOR OUR BROADCASTING PARTNERS

4 GAMES



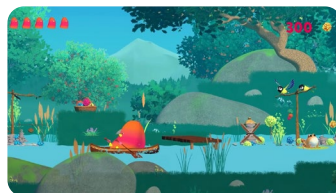
The Seasons Game



The Animal Sounds Quiz



The Piano Game



The Thing's Journey
(WIP adventure game for PC and Android)



5x7' PODCASTS
FOR OKOO

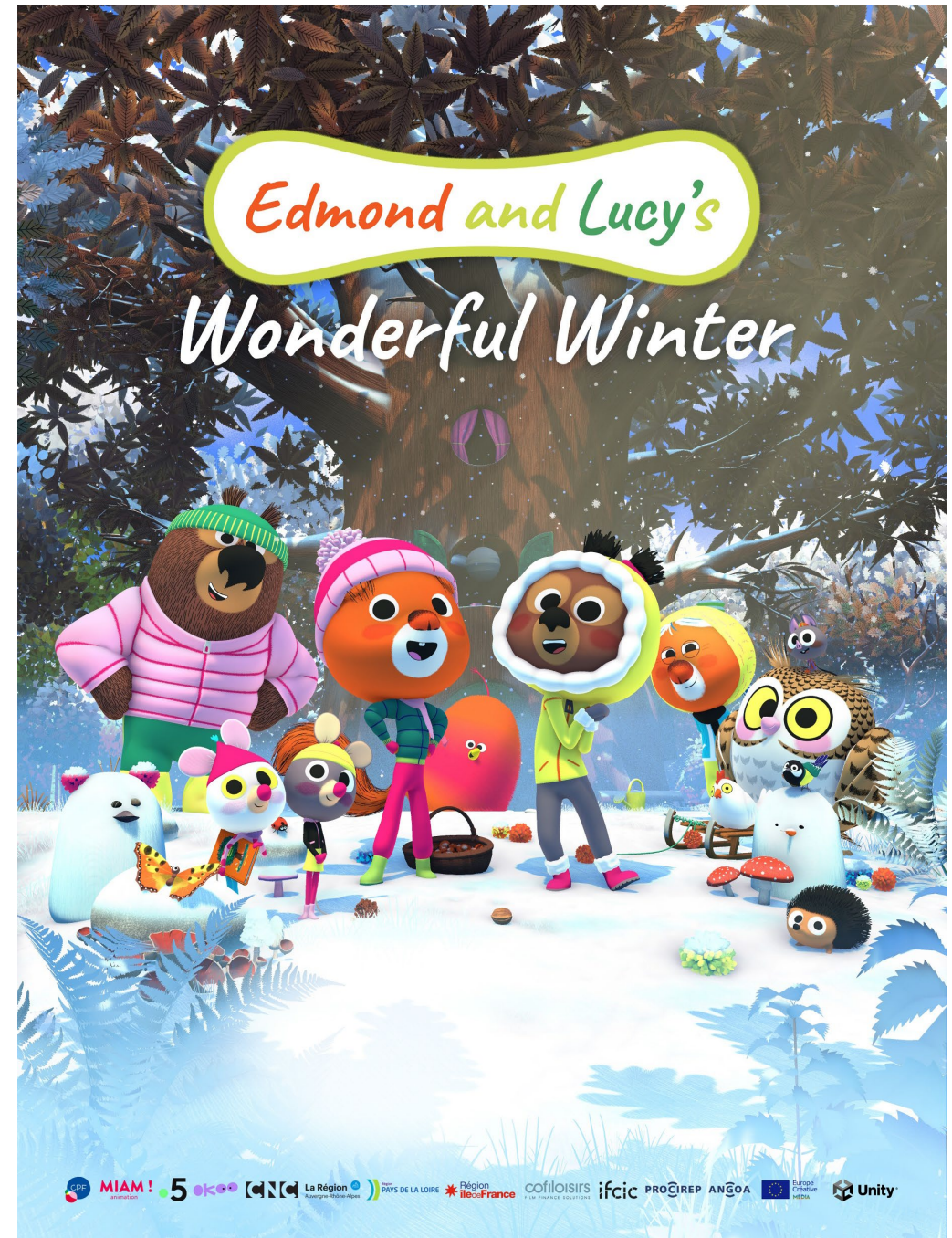
1st episode



EDMOND AND LUCY NOW IN THEATERS

National French release on
November 08th 2023

45' collection of four
winter episodes from the
series, linked to one
another with exclusive
animated transitions
created thanks to our
realtime Unity pipeline.



OFFICIAL FESTIVAL SELECTIONS

- **JAPAN PRIZE**
November 2023, Japan
- **TBILISI INT. ANIMATION FESTIVAL**
November 2023, Georgia
- **MONTREAL INTERNATIONAL ANIMATION FILM FESTIVAL - ANIMAZE**
September 2023, Canada
- **SUPERTOON**
August 2023, Croatia
- **ANIMATOR**
June 2023, Poland
- **ANNECY ANIMATION FILM FESTIVAL**
June 2023, France
- **NENAGH CHILDREN'S FILM FESTIVAL**
June 2023, Ireland
Top 3 Best Int. Animated Category
- **PSAROLOCO INT. CHILDREN'S & YOUNG PEOPLE'S FILM FESTIVAL**
April 2023, Greece
- **PROVIDENCE CHILDREN'S FILM FESTIVAL**
February 2023, USA
- **LUCHON TV FESTIVAL**
February 2023, France
- **SIGGRAPH ASIA**
December 2022, South Korea
- **REX ANIMATION FILM FESTIVAL**
November 2022, Sweden
- **COURANT 3D**
October 2022, France
- **ANIMASYROS**
September 2022, Greece
- **LA GUARIMBA**
August 2022, Italy
- **ANIBAR**
July 2022, Kosovo

OUT OF COMPETITION SCREENINGS:

- **LA INTERNATIONAL CHILDREN'S FILM FESTIVAL**
March 2023, USA
- **FESTIVAL VOIX D'ÉTOILES**
October 2022, France
- **INTERNATIONAL FILM FESTIVAL KIDS KINO**
September 2022, Poland
- **CARTOON ON THE BAY**
June 2022, Italy
- **FESTIVAL NATIONAL DU FILM D'ANIMATION DE RENNES**
April 2022, France
- **CINEKID SCREENING ROOM**
October 2022, The Netherlands





france•tv hr Kika von ARD und ZDF svt BARN

okoo Imt ketnet

Rai Yoyo clan rtve RTL K L U B TFO

Puls Kids LRT LTV Česká televize RTS Kids MiniMini +

TV5MONDE YOUKU durioo RTP

RSI Radiotelevisione svizzera sýn kids RADIO TELEVIZIJA SLOVENIJA minika GOCUK

viuTV arabic tvnz TLT

הילדים ערוץ הילדים NOW TV M2 mbc 3

Radio-Canada MEGOGO

35+ BROADCASTERS ALL OVER THE WORLD

TRANSLATED IN 27 LANGUAGES!



Listen to the opening song in some languages [HERE](#)



BROADCASTERS' QUOTES



“We are very pleased to be a part of the innovative and very charming new pre-school series *Edmond and Lucy*. Together with our reliable partners at MIAM!, we are proud to follow new paths by co-producing **the first ever animation series made in Realtime animation for a public television channel** here in Germany. With *Edmond and Lucy*, we will not only bring the beloved characters of Marc Boutavant's books to life. We will also be able to embed the nature curriculum through interactive storytelling and gamification, making respect for nature accessible to your young audience in an entertaining way.”

Patricia Vasapollo, head of fiction & family
at HR - Hessischer Rundfunk (Germany)



“We are excited to work with MIAM! animation again to continuedly bring its great content to Youku and China. *Edmond and Lucy* inspires us a lot in environment and nature. From this show, kids would **learn what are the composing parts of mother nature in an aesthetic storytelling**. We are looking forward to the launching”

Yan Wang, YouKu Kids International animation (China)



LATVIJAS TELEVĪZIJA

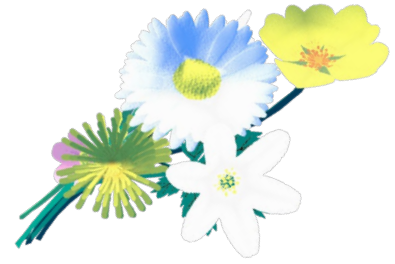
“LTV is interested in kid’s programs that **evolve imagination, have educational elements, offer positive behavior models and yet are entertaining and filled with adventure**. *Edmond and Lucy* have all these qualities LTV is looking for in kid's programs, it is a perfect match for public broadcasters. Besides, the show is visually beautifully made and that lets us in *Edmond and Lucy's* world where we all become friends.”

Zane Valeniece, head of acquisitions at LTV Film
(Latvia)



“Showing kids that **playing outdoors can be an exciting thing** seems more important than ever. In *Edmond and Lucy* the stories takes place in nature and the music and sounds contribute to making it a magical place. The beautiful animation, the stories and the small but fascinating facts about nature makes us proud to be having this series on our channel SVT Barn.”

Helena Nylander, SVT Barn (Sweden)



Watch the episode
Goodbye Piney Pine Tree [HERE](#)



Watch the episode
The Pompon Walk [HERE](#)



Watch the episode *The Incredible Featherstag* [HERE](#)



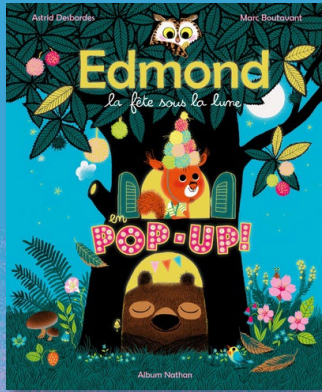




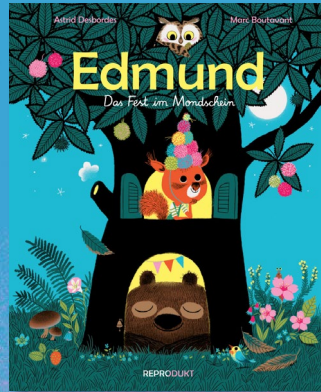




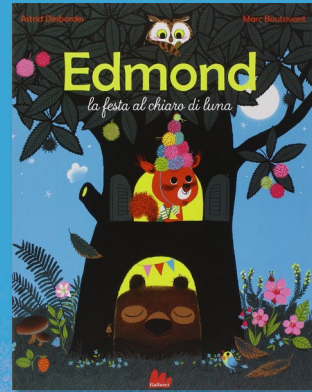
PUBLISHING



France, Belgium,
Switzerland



Germany



Italy



Norway



Spain



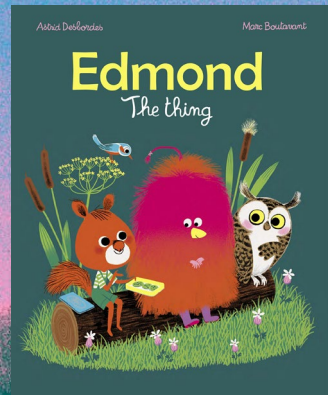
Poland



China



Korea



USA



The Netherlands

Edmond and Lucy is based on a best-selling collection of children books, written by Astrid Desbordes and illustrated by Marc Boutavant (Mouk, My stinky dog, Ariol, etc.)

The books were translated in 15 languages, published in more than 20 countries.

A novelized version to be released in France in April 24





INTERNATIONAL PRESS COVERAGE

kidscreen

Avril 2023

How to succeed in making green content for the eco-conscious generation

From weather to veganism to upcycling, kidcos are upgrading their environmentally themed content with more depth (and even optimism) to appeal to an increasingly global kid interest in climate change and sustainability.

By Sadhana Bharanidharan

April 19, 2023

VARIETY

January 2023

HOME > TV > NEWS

Jan 11, 2023 1:04pm PT

Miam! Animation Scores U.S., Chinese Deals for 'Edmond and Lucy,' Banks U.K. and Scandi Pre-Sales on Upcoming Slate (EXCLUSIVE)

By Ben Croll



TVKIDS.com

July 2022

MIAMI ANIMATION'S EDMOND AND LUCY TO DEBUT THIS SUMMER

By Jamie Stalcup 2 hours ago Top Stories

Télérama

June 2022

Enfants

"Edmond et Lucy" : une série d'animation maligne et écolo, jusque dans sa fabrication

2 minutes à lire

UNIFRANCÉ

All the accents of creativity

June 2022

NEWS IN BRIEF

07 June 2022 3 18:36

'Edmond and Lucy,' an innovative series that invites children to marvel at nature

VARIETY

January 2022

HOME > DIGITAL > GLOBAL

Jan 16, 2022 6:22am PT

Women-Led, Eco-Friendly Miam! Animation Sets Industry Trends With Series Slate (EXCLUSIVE)

By Ben Croll



HANNA MOUCHEZ

CEO & PRODUCER

hanna@miam-animation.com

MÉLANIE ERREA

HEAD OF SALES & ACQUISITIONS

melanie@miam-animation.com

LORENA AMARAL

SALES MANAGER

lorena@miam-animation.com

www.miam-animation.com

The logo for MIAM! distribution is set within a white, stylized cloud shape. The word "MIAM!" is written in a large, bold, black, sans-serif font. Below it, the word "distribution" is written in a smaller, black, lowercase, sans-serif font.

MIAM!
distribution